

# The 19th Annual Conference of the Professional Recyclers of Pennsylvania

*Climb Aboard the PROP Express!*



JULY 28 - 31, 2009  
THE SCRANTON HILTON  
SCRANTON, PA

**Attendee, Sponsor & Exhibitor**  
**Recycling & Composting Conference Brochure**



THE PROFESSIONAL RECYCLERS OF PENNSYLVANIA  
P.O. BOX 25  
BELLWOOD, PA 16617  
800-769-PROP  
WWW.PROPRECYCLES.ORG

# 2009 PROP Conference Planner in Brief

- Many exceptional sessions & certification courses
- Valuable networking opportunities
- More than 40 recycling & equipment exhibitors

## PROFESSIONAL CERTIFICATION

This year's conference once again has sessions that will allow attendees to earn Professional Certification Credits.



## LODGING INFORMATION

Lodging arrangements must be made by conference attendees and exhibitors again this year. It is **not** part of your conference registration. PROP's special hotel rate expires **July 6, 2009** so please book your rooms early. To make room reservations call 800-445-8667 and ask for the Professional Recyclers of Pennsylvania Conference Rate, Code: PO1. For a single or double, the rate is \$105.00 + 10% tax, a total of \$115.50/night.

## INDOOR EXHIBIT AREAS

This conference will feature your choice of exhibit space inside the Hilton exhibit hall or in the unique space outside of the formal hall. (See page 8 for layout and photos.) Exhibitors at PROP's annual conference have access to one of the largest annual gatherings of recycling and composting professionals in the United States.

## SPONSORSHIP

We hope you will consider sponsoring an event at this year's conference. Sponsorship varies from our affordable \$425 Bronze sponsorship to the \$5,000+ Overall Conference Sponsorship with many other options in between. See page 7 for details.

## SILENT AUCTION

Attendees and exhibitors are encouraged to contribute items to the auction. Exhibitors - your items can be displayed at your booth - encouraging attendees to visit your booth and helping them remember your message! Silent Auction and raffle income helps us in our advocacy work, provides educational materials, and promotes programs throughout the year.

## THE PROP SHOP

The PROP Shop will be selling Composting and Recycling T-shirts, mugs, educational publications and DVDs. Attendees should bring purchase orders if they plan to take this opportunity to enhance your educational resources.

# Conference Schedule

\* Denotes Professional Certification Class

## Tuesday, July 28, 2009

- 5:00 p.m. **PROP Board of Directors Meeting - Medallion Ballroom** Sponsor:
- 7:00 p.m. 9:00 p.m. **PROP Certification Exam - Jessup** Sponsor:
- 9:00 p.m. **Scranton Ghost Tour (Separate registration)**



## Wednesday, July 29, 2009 ^Golf requires separate registration.

7:30 a.m. 1:00 p.m. **PROP Golf Outing^ - Wilkes-Barre Golf Club**

8:00 a.m. 11:00 a.m. **Exhibitors Setup**

11:00 a.m. 11:45 a.m. **Membership Summit - National Recycling Coalition Merger**

PROP is a longstanding affiliate of the National Recycling Coalition (NRC). The NRC Board has voted to accept a merger proposal from Keep America Beautiful (KAB). NRC and KAB representatives will give a presentation and answer questions regarding the proposed merger and impacts on the membership of PROP. All members of PROP will vote individually on the merger. Attend this session to receive important information for happenings on this national front.

Moderator: Michele Nestor, Nestor Resources, Inc. & Bob Bylone, PA RMC  
Special Guests: Ed Skernolis, National Recycling Coalition, Executive Director, Acting  
Matthew M. McKenna, Keep America Beautiful, President & CEO

11:00 a.m. 5:00 p.m. **Conference Registration - Registration Booth**

11:45 a.m. 1:30 p.m. **Opening Lunch, Silent Auction and Exhibit Hall Opening - Casey Grand Ballroom**

Our opening lunch will include recognition ceremonies for PROP, PWIA and SWANA Waste Watcher recognition. You can also visit with the finest exhibitors this side of the Pacific Ocean.

Sponsor:



1:30 p.m. 3:30 p.m. **College & University Workshop - Dunmore**

The University of Scranton will host this year's college event showcasing their Greening initiatives. Everyone interested in enhancing university programs served by their companies or within their jurisdictions are urged to attend a walking tour of the University.

Moderator: Donna McGowan, U.S. Environmental Protection Agency  
Presenter: Jonathan Latko, Temple University  
Chuck Brickman, Ohio Mattress Recovery  
Tony Labaronti, University of Scranton  
Mark Murphy, University of Scranton



**Composting Business and Economics - Composting 237\* - Waverly** Sponsor:

This certification class is well suited for both public and private sector composting operations. It is an elective for the Composting Specialization Certificate and will earn .2 CEUs for attendees.

Moderator: TBA  
Presenter: Nadine Davitt, Penn State University



**Youth Education - Recycling 415\* - Medallion Ballroom** Sponsor:

Youth education is an important component of any comprehensive outreach strategy but is more than just lecturing kids on the merits of recycling. Join us to learn how to be more engaging and interactive, and how to make your message stick after you leave. This class is a core requirement for the Recycling Education Specialization Certificate and will earn .2 CEUs for attendance.

Moderator: Barbara Giovagnoli, Lackawanna County  
Presenter: Gail McMaster, Greeniac Life



**Waste and Recycling Film Festival - Amphitheater** Sponsor:

Back by popular demand, this unique film festival will include several popular recycling documentaries and clever promotional spots.

Host: Carl Hursh, PA. Department of Environmental Protection



3:30 p.m. 4:15 p.m. **Exhibit Hall Visits & Session Break - Casey Grand Ballroom** Sponsor:

4:15 p.m. 5:30 p.m. **Opening Plenary Session - The Complicated Marketplace - Casey Grand Ballroom**

The economic downturn has also turned the recycling marketplace upside down as demand for all kinds of recycled and composted materials has faded. Join an exceptional panel that will offer national and

Pennsylvania perspectives on present circumstances, future prospects and how to best weather the storm.

Moderator: John Yingling, Lycoming County  
Presenters: Bill Heenan - Steel Recycling Institute  
Bob Bylone - PA. Recycling Markets Center  
Chaz Miller - NSWNA

5:45 p.m. ? p.m.

**Annual PROP Picnic at PNC Field - Scranton/Wilkes-Barre Yankees vs. Durham Bulls Baseball**

"Take me out to the ballgame.." Join all your PROP friends for a pavilion picnic while watching some great baseball. Pick up your game ticket in front of the Hilton as you board a bus for the ballpark. Peanuts, Cracker Jack anyone?!

Sponsor:



Bus Sponsor:



**Thursday, July 30, 2009**

7:00 a.m. 4:00 p.m.

**Conference Registration**

7:00 a.m. 8:30 a.m.

**Breakfast Buffet, Silent Auction & Exhibitor Visits - Casey**

Sponsor:



8:30 a.m. 10:00 a.m.

**Morning Plenary Session - The Really Big Picture - Casey**

Sponsor:

The world is a different place than it was when Act 101 was passed two decades ago and this session will look at some of the issues that have risen to the top of our priority lists - carbon footprints, producer responsibility, product stewardship and design for recyclability.

Moderator: Carl Hursh, PA Department of Environmental Protection  
Presenters: Rick Stehouwer, Penn State University  
Scott Cassel, Product Stewardship Institute



10:00 a.m. 10:45 a.m.

**Exhibit Hall Visits & Session Break - Casey**

Sponsor:



10:45 a.m. 12:00 p.m.

**Waste Assessments - Blakely**

Sponsor:

Joyce Hatala Associates

The foundation of good program planning or enhancement of existing efforts starts with a better understanding of the waste stream. This session will discuss methods to evaluate a variety of waste streams ranging from residential generators to large businesses and institutions.

Moderator: Evelyn D'elia, Department of Environmental Protection  
Presenter: Sharon Svitek, Department of Environmental Protection  
Tim Breneisen, City of Lancaster  
Walt Davenport, MSW Consultants

**Innovative Program Promotion - Waverly**

Sponsor:



Particularly with a depressed marketplace, higher participation and better quality are even more important and effective program promotion remains the most important tool to improve both. We'll hear from successful program managers, recycling firms and educators.

Moderator: Dan Snowden, PennDOT  
Presenters: Ed Micciolo, Abington Township  
Thom Glass, Just Born Candies  
Lauren Washburn, Penn Waste

**Compostable Product Seminar - Dunmore**

Sponsor:



The growth of food composting, especially in community events, fairs and institutions using disposables will be facilitated by widespread use of truly compostable utensils, cups and food ware. Yet the products are clouded in confusion and uncertainty. Learn how you can prevent the struggles at both ends of the process.

Moderator: Tim Bollinger, Lehigh County  
Presenters: Patti Olenick, PA. Department of Environmental Protection  
Jan Arnold, PROP

**Improper Disposal Practices - Medallion Ballroom**

Sponsor:



Illegal dumping, open burning and littering continue to erode the quality of life throughout Pennsylvania. This session will examine some of the causes and how we might discourage them at a local and statewide level.

Moderator: Shannon Reiter, PA Cleanways  
Presenters: Jonathan Johnson, Central Rural PA  
Art Feltes, Bucks County

12:00 p.m. 1:30 p.m.

**Luncheon & Exhibit Visits - Casey Grand Ballroom**

Sponsor:

Enjoy a great lunch and relax while networking with other professionals and exhibitors in the exhibit hall.



1:30 p.m. 2:45 p.m.

**Special Materials - Amphitheater**

New opportunities continue to develop and existing programs have grown to recover special materials in Pennsylvania. This panel will discuss thermostat recovery, battery recovery, fluorescent lamps, and mattress recycling.

Moderator: TBA  
 Presenters: Richard Hogenroeder, Covanta Energy  
 Robert Landmesser, AERC  
 Todd Ellis, Rechargeable Battery Recycling Corp.

**Vermicomposting Part 1-Recycling 241\* - Medallion Ballroom**

This certification and Act 48 teacher training class will examine vermicomposting with an emphasis on institutional programs. It is an elective requirement for the Compost Specialization Certificate and will earn .3 CEUs for attendance.

Moderator: Patti Olenick, PA. Department of Environmental Protection  
 Presenter: Claire & Rusty Orner, Quiet Creek Herb Farm

**Enforcement Roundtable - Dunmore**

PROP's Enforcement Subcommittee and KPB will co-host a roundtable for attendees responsible for enforcement and related outreach.

Moderator: Jerry Zona

**Sponsor:**



**Recycling Facility Roundtable - Waverly**

With an eastern Pennsylvania focus this year, facility operators from both the public and private sectors will discuss their operations and how they are dealing with challenging times.

Moderator: TBA  
 Presenters: Bob Anderson, Blue Mountain, FCR  
 Randy Heller, Wayne County Recycling Center

**Sponsor:**



2:45 p.m. 3:30 p.m.

**Exhibit Hall Visits & Session Break**

**Sponsor:**



3:45 p.m. 5:30 p.m.

**Optional Early Exhibit Teardown** (Exhibitors may opt to exhibit through Friday morning but teardown will not be permitted during the annual banquet on Thursday evening.)

3:15 p.m. 4:45 p.m.

**Vermicomposting Part 2-Recycling 241\* - Medallion Ballroom**

3:30 p.m. 4:45 p.m.

**Afternoon Plenary Session**

**Recycling in the 21st Century: A Policy and Funding Perspective - Casey**

Pennsylvania legislative leaders have been invited to discuss the future and the prospects for funding of the state's recycling, composting and waste management programs.

Moderator: Joe Leighton, Pugliese Associates  
 Presenters: Todd Eachus, House Majority Leader  
 Tanya McCoy Caretti - Government Liaison Committee  
 Ray Musto, Senate Environmental Resources Chair  
 David Argall, State Representative

**Sponsor:**



5:15 p.m. 6:00 p.m.

**Afternoon Reception & Silent Auction - Casey Ballroom**

**Sponsor:**



Join us for a delightful reception in the exhibit hall prior to our annual banquet.

6:00 p.m. 8:00 p.m.

**Professional Certification Graduation / Annual Banquet and Membership Meeting - Casey Grand Ballroom**

Professional Certification graduation will be followed by our annual banquet and organizational business meeting and announce silent auction winners.

**Special Guest: DEP Secretary John Hanger**

8:30 p.m. 11:00 p.m.

**Hospitality Suite**

**Sponsor:**



**Friday, July 31, 2009**

8:00 a.m. 9:15 a.m.

**Education Breakfast Casey Grand Ballroom**

**Sponsor:**



PROP's Education Committee will host an expanded education breakfast showcasing the outreach, education and social marketing efforts of a number of PROP members.

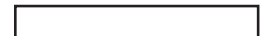
9:30 a.m. 11:15 a.m.

**Closing Plenary Session**

**Communicating the Benefits of Recycling - Recycling 411\* - Casey Grand Ballroom**

Particularly in these challenging economic circumstances, communicating the benefits and building support for recycling are important among the public as well as policy makers. We'll look at the updated Recycling Economic Impact study, EPA's WARM Model, review the Environmental Benefits Calculator and discuss how to diffuse recycling critics' claims.

**Sponsor:**



Moderator: Joanne Shafer, Centre County Solid Waste Authority  
 Presenters: Ted Zeigler, DSM  
 John Culbertson, REI Study

11:15 a.m. 12:15 p.m.

**Closing "Wrap Up" Brunch - Casey Grand Ballroom**

The "Wrap Up" brunch includes door prizes, so be sure you are there!

# Registration Form -- Attendees

Hotel packages will not be part of your standard conference registration fee in 2009. (See page 2 for hotel details.) If local or county government employees are required to have lodging included in their registration package, please contact the PROP office to make arrangements.

Any payments received after July 15<sup>th</sup> must also be assessed a late charge of \$50 for the complete conference or \$25 per day for daily registration. Fax completed form to 814-742-8838 or mail to PROP, P.O. Box 25, Bellwood, PA 16617.

## ATTENDEE INFORMATION

Name \_\_\_\_\_ Nickname (for name badge) \_\_\_\_\_  
 Title \_\_\_\_\_ Affiliation \_\_\_\_\_  
 Address \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
 E-mail \_\_\_\_\_ Website \_\_\_\_\_ County \_\_\_\_\_

## REGISTRATION OPTIONS (Please indicate your preferences and enter a total for each applicable subsection.)

### Full Conference Registrations Includes:

- Admission to all sessions, workshops and certain tours
- Meals as outlined in Schedule of Events
- Admission to exhibit hall receptions and networking exchanges

<input type="checkbox"/> Regular Full Conference Registration	Member \$405	Non-Member \$495
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### Daily Registration:

<input type="checkbox"/> Wednesday Sessions + Daily meal & break package	Member \$105	Non-Member \$150
<input type="checkbox"/> Thursday Sessions + Daily meal & break package	\$199	\$249
<input type="checkbox"/> Friday Sessions + Daily meal & break package	\$105	\$150

Attendee Registration Total \$ \_\_\_\_\_

## PRE-CONFERENCE EVENTS AND WEDNESDAY ACTIVITIES (Please mark the activities you plan to attend)

- Wednesday Morning Golf Outing - Wilkes-Barre Golf Club { Tee Time 8:30am } (\$35.00)
- Wednesday Morning Keep Pennsylvania Beautiful Mini Summit and Luncheon Only (\$50)
- Wednesday Morning Keep Pennsylvania Beautiful Mini Summit and Luncheon with conference registration (\$25)
- Wednesday Morning Scranton History Tour (cost and locations TBA)

Pre-Conference Event Total \$ \_\_\_\_\_

## CONFERENCE SESSIONS

(Note: Certification classes will be filled on a first come/first served basis. Class size to be determined by the size of the classroom available at the facility.)

Wednesday July 29th- 1:30 pm to 3:30 pm

- College and University Workshop
- Composting Business and Economics - Composting 237
- Youth Education - Recycling 415
- Recycling Film Festival

Thursday July 30th- Late morning session

- Waste Assessments
- Innovative Program Promotion
- Compostable Product Seminar
- Improper Disposal Practice

Thursday July 30th- 1:30pm to 2:45pm

- Special Materials
- Vermicomposting (Part 1) - Recycling 241
- Enforcement Roundtable
- Recycling Facility Roundtable

Thursday July 30th- 3:15pm to 4:45pm

- Vermicomposting (Part 2) - Recycling 241
- Plenary Session- Recycling in the 21st Century

Friday July 31st - 9:30 a.m. - 11:15 a.m.

- Communicating the Benefits of Recycling - Recycling 411\*

*Attendee Registration continues on the next page.*

# Registration Form - Attendees

## (Page 2)

### MEAL SELECTIONS

Meal Type Selection:

- Regular
- Vegetarian
- Other- Please Explain \_\_\_\_\_

I Plan to Attend (choose all that apply):

- Wednesday Lunch
- Wednesday Night PROP Picnic/Baseball Outing
- Thursday Lunch
- Thursday PROP Banquet & Annual Meeting
- Friday Education Breakfast
- Friday Closing Brunch

### MEMBERSHIP

Join PROP now and save on the 2009 conference fees, future PROP events and course fees!

- |   |  |
|---|--|
| <input type="checkbox"/> Individual Membership - \$125  | <input type="checkbox"/> Supporting Membership - \$3,000 |
| <input type="checkbox"/> Office Membership - \$350      | <input type="checkbox"/> Sustaining Membership - \$5,500 |
| <input type="checkbox"/> Business Membership - \$850    | <input type="checkbox"/> Premier Membership - \$10,000+  |
| <input type="checkbox"/> Corporate Membership - \$1,300 |  |

Membership Total \$ \_\_\_\_\_

### OTHER REGISTRATION INFORMATION

Interested in exhibiting, advertising, sponsoring or our bundled membership/sponsorship packages?

- Conference and Membership Packages Page 7
- Exhibit Hall Map Page 8
- Exhibitors & Sponsors Registration Page 9
- Conference Sponsorship Options Page 10
- Advertising Rates Page 11

### PAYMENT

Please choose your payment method:

- Check made payable to: PROP and Mail to: PROP, PO Box 25, Bellwood, PA 16617
- Credit card and mail (see above) OR fax to: (814) 742-8838.

Credit Card:      MasterCard    Visa   Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expires: \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

*(Sorry, but we cannot accept American Express.)*

Attendee Registration Total	\$ _____
Pre-Conference Event Total	\$ _____
Membership Total	\$ _____
<b>ATTENDEE GRAND TOTAL</b>	<b>\$ _____</b>

# PROP Conference and Membership Packages

PROP's new membership structure includes Conference Registration and/or Exhibit Space, Sponsorship and advertising space in PROP publications. Premier and Sustaining memberships include your lodging at the conference. If you have recently renewed your membership and would like to raise your membership level to take advantage of rolling your conference expenses in with your membership, call the PROP office at 1-800-769-7767. To view details on the PROP membership package that works best for you visit [www.proprecycles.org/PDFs/Membership](http://www.proprecycles.org/PDFs/Membership).

## Premier Membership - \$10,000

- Conference Sponsorship - \$5,000+ Sponsorship Option\*, Prime Exhibit Space, full page program booklet ad
- Conference Registration - Three lodging, meal, entertainment and full attendee registration packages
- Membership Benefits - Two full page magazine ads, website banner, six PROP and NRC memberships

## Sustaining Membership - \$5,500

- One conference exhibit
- Two meal & entertainment packages
- \$2,500 conference Sponsorship Option\*
- One lodging package
- Full page conference ad/Two half page magazine ads
- Five PROP & NRC memberships

## Supporting Membership - \$3,000

- One conference exhibit
- Two meal & entertainment packages
- \$950 conference Sponsorship Option\*
- Half page conference ad/Two half page magazine ads
- Five PROP & NRC memberships

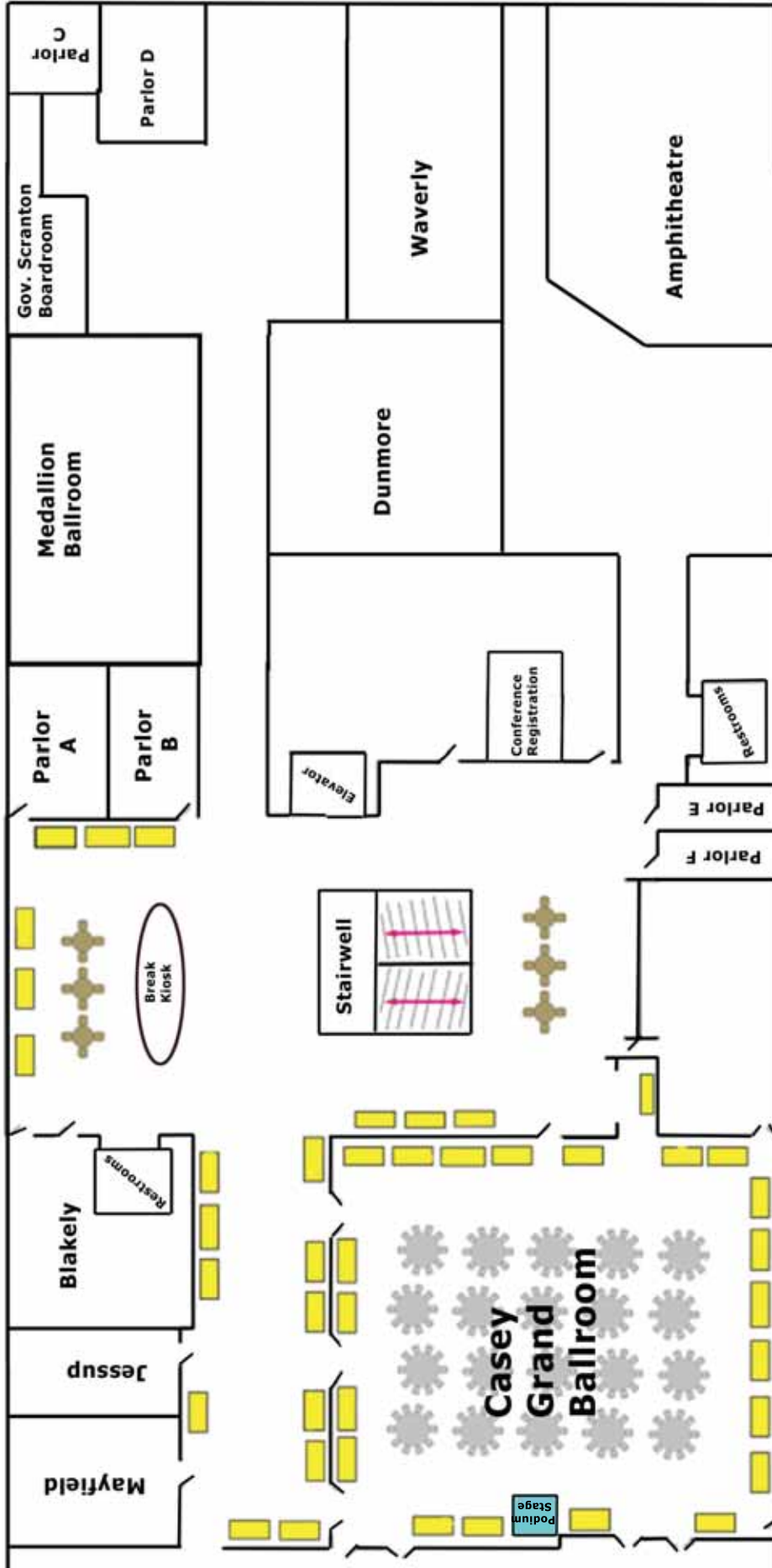
## Corporate Membership - \$1,300

- One attendee registration
- \$475 conference Sponsorship Option\*
- Quarter page conference booklet ad
- Two quarter page magazine ads
- Four PROP & NRC memberships

\*Option Choices- See Page 10

Membership with Conference Packages								
Membership and Sponsorship Packages	Total Voting Memberships	Sponsorship Level	Exhibit Space	Lodging Packages	Attendee/Meal Packages	Booklet Ad	Web Presence	Magazine Ad
<b>Premier Membership \$10,000+</b>	6	Full Event Sponsor	1	3	3	Full Page	Home Page Logo	Full Page 2 Issues
<b>Sustaining Membership \$5,500</b>	5	Gold Sponsor	1	1	2	Full Page	Home Page Logo	Half Page 2 Issues
<b>Supporting Membership \$3,000</b>	5	Silver Sponsor	1		2	Half Page	Multiple Web Pages	Half Page 2 Issues
<b>Corporate Membership \$1,300</b>	4	Bronze Sponsor			1	Quarter Page	Member Listing	1/4 Page 2 Issues
<b>Business Membership \$850</b>	3					Business Card Ad	Member Listing	1/4 Page One Issue
Conference Sponsorship Only Options								
<b>Platinum Sponsorship \$5,000</b>		Platinum Sponsor	1		1	Full Page	Sponsor Listing	
<b>Gold Sponsorship \$2,500</b>		Gold Sponsor	1		1	Half Page	Sponsor Listing	
<b>Silver Sponsorship \$950</b>		Silver Sponsor				Quarter Page		
<b>Bronze Sponsorship \$475</b>		Bronze Sponsor				Business Card Ad		
Local Government Special Package								
<b>County/Authority/Municipal Sponsorship Package - \$1,550</b>		Bronze Sponsor		2	2	Business Card Ad		

**2009 PROP Conference  
Second Floor Scranton Hilton**  
Not to scale



**Be sure to check out all of the great Silent Auction items up for bid throughout the exhibit displays. Many of the auction items available will be displayed at the Exhibitor's booth that has donated that item. You won't want to miss a single item!!**

# Registration Form -- Exhibitors & Sponsors

## EXHIBITOR/SPONSOR INFORMATION

Name \_\_\_\_\_ Nickname (for name badge) \_\_\_\_\_  
 Title \_\_\_\_\_ Affiliation \_\_\_\_\_  
 Address \_\_\_\_\_ Phone \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ Website \_\_\_\_\_ County \_\_\_\_\_

**MEMBERSHIP OPTIONS** - Supporting, Sustaining and Premier Memberships have Conference Exhibit Space included and much more! (See page 7 for details .) Choose the membership level for your organization and save on the total package:

- Premier Membership - \$10,000
  - Sustaining Membership - \$5,500
  - Supporting Membership - \$3,000
  - Corporate Membership - \$1,300
  - Business Membership - \$850
  - Office Membership - \$350
  - Individual Membership - \$125
- Membership Amount \$ \_\_\_\_\_

## EXHIBIT OPTIONS

One "Meal & Entertainment " package is included with Full Exhibit Package.

- Member Full Exhibit \$750
- Non-Member Full Exhibit \$950
- Extra "Meal & entertainments" package @ \$200 per extra person: # extra packages: \_\_\_\_\_  
 (The package includes all meals, breaks, the banquet and reception.)

*The following membership levels include an exhibit space. Please indicate your Membership level:*

- Supporting Member     Sustaining Member     Premier Member
- Exhibition Amount \$ \_\_\_\_\_

Indicate your first five exhibit booth choices. (To check available spaces, see the PROP website: [www.propprecycles.org](http://www.propprecycles.org)):

1.\_\_\_\_ 2.\_\_\_\_ 3.\_\_\_\_ 4.\_\_\_\_ 5.\_\_\_\_

## LODGING OPTIONS

Lodging arrangements must be made by exhibitors. It is **not** part of your conference registration (except for Platinum and Gold Sponsorships which will be arranged by the PROP staff for your convenience). PROP's special hotel rate expires **July 6th** so please book rooms early. Please see page 2 for hotel reservation information.

## CONFERENCE BOOKLET ADVERTISING OPTIONS (CAMERA READY AD COPY MUST BE RECEIVED BY JULY 3RD)

- Business card \$50                       Half page 7.5" x 4.75" \$130                       Back cover \$250
  - Quarter page \$80                       Full page 7.5" x 10" \$200                       Inside cover \$225
  - Check here if you also wish to take advantage of the "15% Off" magazine/conference book ad package deal.  
 (See page 11 for details.)
- Advertising Amount \$ \_\_\_\_\_

**PAYMENT** -Choose:  Check made payable to: PROP and Mail to: PROP, PO Box 25, Bellwood, PA 16617

Or  Credit card and mail (see above) OR Fax to: (814) 742-8838.

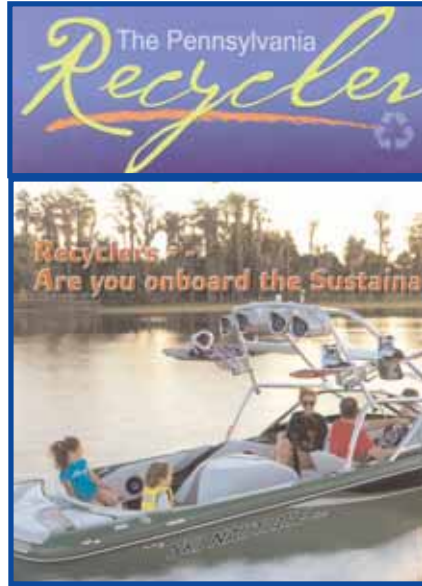
Credit Card:  MasterCard  Visa Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expires: \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

# PROP PUBLICATIONS...

## YOUR ADVERTISING LINK



## 2009 Publication Advertising Rates

All 2009 Conference Booklet ads must be received by July 3, 2009.  
 All Fall 2009 PROponent ads must be received by September 1, 2009.  
 All Winter 2010 Magazine ads must be received by November 19, 2009.

	Magazine	Annual Conference Booklet	PROponent Newsletter	SAVE UP TO*
<b>Preferred Positions (4 color process)</b>				
Back Cover (1/2 page)	\$475	\$250	\$100	\$165
Inside Back or Front Cover (full page)	\$500	\$225	\$85	\$162
<b>Full Page</b> (7.5" wide x 10" deep)	\$400	\$200	n/a	\$120
<b>1/2 Page</b> (Vertical: 3.25" wide x 10" deep) (Horizontal: 7.5" wide x 4.875" deep)	\$245	\$130	\$75	\$90
<b>1/3 Page</b> (Vertical: 2.125" wide x 10" deep) (Horizontal: 4.5" wide x 4.875" deep)	\$170	\$100	n/a	\$54
<b>1/4 Page</b> (Vertical: 3.375" wide x 4.875" deep) (Horizontal: 7.5" wide x 2" deep)	\$130	\$80	\$50	\$52
<b>Business Card</b> (3.5" wide x 2" deep)	\$100	\$50	\$40	\$38

\*Save 20% when you agree to advertise in all three publications at the same time.  
 \*Save 15% with two publications.



PO Box 25  
Bellwood, PA 16617

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Visit us on the web at  
[www.proprecycles.org](http://www.proprecycles.org)

## PROP's Recycling and Composting Conference

At the elegant Scranton Hilton, July 28th - 31st, 2009

