

RECYCLING

PROP

CONFERENCE
2010

ORGANICS



The 20th Annual PROP Conference

July 27 -29, 2010

The Penn Stater Conference Hotel

State College, PA

www.proprecycles.org



800-769-PROP

2010 PROP Conference Planner in Brief

- Many exceptional sessions & certification courses
- Valuable networking opportunities
- More than 40 recycling & equipment exhibitors



PROFESSIONAL CERTIFICATION

This year's conference once again has sessions that will allow attendees to earn Professional Certification Credits.

REGISTRATION

The earlier you register, either as attendee or exhibitor, the more \$\$ you save. Early Bird rates expired March 31, 2010. See page 3 for attendee and page 9 for exhibitor registration. You can also register online.

LODGING INFORMATION

Lodging arrangements must be made by conference attendees and exhibitors again this year. It is **not** part of your conference registration. **PROP's special hotel rate expires June 26, 2010, so please book your rooms early.** To make room reservations call 800-233-7505 and ask for the Professional Recyclers of Pennsylvania Conference Rate, Code: **PRO0727**. For a single occupancy only, the rate is \$103.00 + 8.5% tax, a total of \$111.76/night. Double occupancy is \$113 + tax; Triple occupancy is \$123 + tax; quad occupancy is \$133 + tax. Please note that The Penn Stater Conference Center Hotel is non-smoking. There is a \$250 hotel cleaning charge if someone smokes in a guest room.

INDOOR & OUTDOOR EXHIBIT AREAS

This conference will feature your choice of exhibit space inside the Penn Stater exhibit hall or in the parking lot outside of the formal hall. Exhibitors at PROP's annual conference have access to one of the largest annual gatherings of recycling and composting professionals in the United States.



SPONSORSHIP

We hope you will consider sponsoring an event at this year's conference. Sponsorship varies from our affordable \$475 sponsorship to the \$5,000+ Overall Conference Sponsorship with other options in between. See page 12 for details.

SILENT AUCTION

Attendees and exhibitors are encouraged to contribute items to the auction. Exhibitors - your items can be displayed at your booth - encouraging attendees to visit your booth and helping them remember your message! Silent Auction and raffle income helps us in our advocacy work, provides educational materials, and promotes programs throughout the year.

THE PROP SHOP

The PROP Shop will be selling Composting and Recycling T-shirts. Attendees should bring purchase orders if you plan to take this opportunity to enhance your educational resources.

CONFERENCE SCHEDULE HIGHLIGHTS

Can't Miss Networking Activities:

- Indoor & Outdoor Exhibits
- Wine & Beer Exhibitor Reception
- Annual PROP Picnic on the Patio
- Annual Certification Banquet featuring:
Twentieth Anniversary Founders' Celebration!
- Session Breaks with Exhibitors

Great Educational Opportunities including:

- Web-based Instruction Overview
- Certification Classes for CEU credit
- Three compelling Plenary Sessions!
- Third Annual Recycling Film Festival
- Annual Education Breakfast
- Professional Certification Exam

Pre-Conference Highlights:

- Annual Golf Outing
- Fly fishing outing at Fisherman's Paradise
- Twilight Cruise at Penn's Cave
- Mechanics Tour
- Organics Tour

Roundtable Topics including:

- PA College & University (PACURC)
- Enforcement
- Rural Recycling
- Markets

For updates, check the PROP website at www.proprecycles.org. If you would like to be notified of web updates, email us at prop@proprecycles.org.

HOT TOPICS you won't want to miss!

See page 5 for conference schedule.

Registration Form - Attendees (Page 2)

MEAL SELECTIONS

Meal Type Selection:

- Regular Vegetarian Other- Please Explain _____

I Plan to Attend (choose all that apply):

- Tuesday Lunch Wednesday PROP Picnic Board of Directors Dinner - \$25 For
 Tuesday Night Banquet Thursday Education Breakfast Non-Board Members
 Wednesday Lunch All Meals & Breaks

MEMBERSHIP OPTIONS - Join PROP now and save on 2010 conference fees, future PROP events and course fees!
 (See page 11 for all of the membership benefits.)

- Premier Membership - \$10,000 Sustaining Membership - \$5,500
 Supporting Membership - \$3,000 Corporate Membership - \$1,300
 Business Membership - \$850 Office Membership - \$350
 Individual Membership - \$125

Membership Total \$ _____

CONFERENCE BOOKLET ADVERTISING OPTIONS (CAMERA READY AD COPY MUST BE RECEIVED BY JULY 2ND)

- Business card - \$50 Half page - 7.5" x 4.75" \$130 Back cover - \$250
 Quarter page - \$80 Full page - 7.5" x 10" \$200 Inside cover - \$225
 Check here if you also wish to take advantage of the "15% Off" magazine/conference book ad package deal.

Advertising Amount \$ _____

SPONSORSHIP ONLY OPTIONS (SEE PAGE 11 FOR SPONSORSHIP DETAILS)

Please check your first and second choices for sponsorship on page 12.

Sponsorship Amount \$ _____

OTHER REGISTRATION INFORMATION

- [Conference and Membership Packages Page 11](#) • [Exhibitors & Sponsors Registration Page 9](#)

PAYMENT

Please choose your payment method:

- Check made payable to: PROP and Mail to: PROP, P.O. Box 25, Bellwood, PA 16617
 Credit card and mail (see above) OR fax to: (814) 742-8838. (*Sorry, but we cannot accept American Express.*)

Credit Card: MasterCard Visa Name on Card: _____

Card #: _____ Expires: _____ Cardholder Signature _____

- Please Invoice to address on Page 3 or to:

Attendee Registration Total	\$ _____
Pre-Conference Event Total	\$ _____
Board of Directors Dinner	\$ _____
Membership Total	\$ _____
Advertising Total	\$ _____
Sponsorship Total	\$ _____
ATTENDEE GRAND TOTAL	\$ _____

PRELIMINARY 2010 PROP CONFERENCE SCHEDULE

* Denotes Professional Certification Class

Monday, July 26, 2010

- 12:30 p.m. - 7:30 p.m. Recycling 135: Waste Auditing * (Separate registration) 0.6 CEUs
Recycling 135 will provide participants with an introduction of the basic steps needed to develop a cost-effective, sustainable institutional or business recycling program. A field trip will include an actual waste assessment.
- 7:00 p.m. - 9:00 p.m. PROP Board of Directors Meeting & Dinner Sponsor: M&T Bank
Please Note: PROP Members are encouraged to attend. There is a \$25 charge for Non-Board Members and Proxies.
- 7:00 p.m. - 9:00 p.m. PROP Certification Exam
- 9:45 p.m. - 11:30 p.m. Twilight Cruise at Penn's Cave (\$30 - Registration Form on the PROP website)
- 7:00 p.m. - 9:00 p.m. Early Exhibitor Set-up (If Exhibit Hall is ready)

Tuesday, July 27, 2010

- 6:30 a.m. - 10:30 a.m. Fly Fishing Outing, Fisherman's Paradise
- 7:00 a.m. - 5:00 p.m. Conference Registration Sponsor: Waste Management
- 7:30 a.m. - 11:40 a.m. Recycling 130: Commercial & Institutional Recycling * (Separate registration) 0.4 CEUs
Recycling 130 will include a report by the attendees from all of the information and data they have experienced and tallied. They will also compose a written summation of observations and recycling recommendations.
- Tee Time - 9:30am PROP Golf Outing (\$45 - Registration Form on the PROP Website)
- 8:00 a.m. - 11:00 a.m. Exhibitors Setup
- 8:00 a.m. - 11:00 a.m. Organics Tour (Separate registration)
Tour includes Penn Stater's food waste collection area, visit State College Borough's compost site, Penn State's compost site, then on to Tait's Farm.
- 8:00 a.m. - 11:00 a.m. Mechanics Tour (Separate registration) Sponsor: Cleveland Bros.
Campus recycling efforts, Salvage site, CCSWA, Hawbaker's.
- 11:45 a.m. Silent Auction Begins
- 11:45 a.m. - 12:30 p.m. Opening Lunch and Exhibit Hall Opening - President's Hall Sponsor: GreenStar
- 12:30 p.m. - 1:15 p.m. Opening Plenary Session - "Zero Waste"
- 1:30 p.m. - 3:30 p.m. Concurrent Sessions and Roundtable Discussions:
Overview of HHW Collection Opportunities in PA
Enforcement Roundtable Sponsor: PA Cleanways
Rural Recycling Roundtable - PROP/PA Cleanways Sponsor: Clinton County SWA
Recycling 240: Growing a Backyard Composting Program * 0.2 CEUs
Participants will learn how to establish a backyard composting program, find available resources, and discover tricks and tools for implementing a community program.
Recycling 224: Incorporating Food Waste into Mun. Compost. Operation* 0.2 CEUs
This course is designed as a guide for composters embarking on the process of expanding into managing food residuals. Sponsor: BioCycle

3:30 p.m. - 4:15 p.m.	Exhibit Hall Visits & Session Break	Sponsor: Steel Recycling Institute
4:15 p.m. - 5:45 p.m.	Waste and Recycling Film Festival	Sponsor: Carl Hursh
5:45 p.m. - 6:30 p.m.	Pennsylvania Wine and Beer Reception	
6:30 p.m. - 8:30 p.m.	Professional Certification Graduation/Annual Banquet and Membership Meeting	
8:30 p.m. - Late p.m.	Social Event	

Wednesday, July 28, 2010

7:00 a.m. - 4:00 p.m.	Conference Registration	Sponsor: Waste Management
7:00 a.m. - 8:30 a.m.	Breakfast Buffet & Exhibitor Visits	Sponsor: UNICOR
8:30 a.m. - 10:00 a.m.	Morning Plenary Session – “State of the State of Recycling, DEP Overview”	Sponsor: Pugliese
10:00 a.m. - 10:45 a.m.	Exhibit Hall Visits & Session Break	Sponsor: American Forest & Paper Association
10:45 a.m. - 12:00 p.m.	Concurrent Sessions and Roundtable Discussions: Recycling 150: Recycling Economics Course* 0.1 CEUs Participants will be provided with specific information, tools, and strategies to help make their individual recycling programs more cost effective. Recycling 151: Analyzing Your Recycling Program* 0.1 CEUs This course was designed to help recycling coordinators and planners to better understand how their analytical and data management capabilities can be used to develop effective management tools. Recycling 225: Compost Use for Turf Management Part 1* 0.2 CEUs This workshop is for those responsible for compost marketing or distribution and for anyone who manages athletic fields or other turf areas. PACURC Roundtable Web-based Instruction Overview	Sponsor: GLRA Sponsor: Gannett Fleming Sponsor: Penn State Altoona
12:00 p.m. - 1:30 p.m.	Luncheon & Exhibit Visits	
1:30 p.m. - 2:45 p.m.	Concurrent Sessions and Roundtable Discussions: Recycling 225: Compost Use for Turf Management Part 2* <i>(Must take both 1 & 2 to obtain full credit of 0.2 CEUs)</i> Recycling 150: Recycling Economics Course* (See description above) Recycling 151: Analyzing Your Recycling Program* (See description above) Markets Roundtable: Pennsylvania, National & International Perspectives	Sponsor: Blue Mountain
2:45 p.m. - 3:30 p.m.	Exhibit Hall Visits & Session Break	Sponsor: Rehrig Pacific
3:30 p.m. - 4:45 p.m.	Afternoon Plenary Session - “Alternative Methods for Recycling Funding”	Sponsor: GreenStar
5:15 p.m. - 6:00 p.m.	Afternoon Reception and final Silent Auction bids placed	Sponsor: Nestor Resources
6:00 p.m.	Silent Auction Ends	
6:00 p.m. - 8:00 p.m.	Annual PROP Picnic on the Terrace	
6:00 p.m. - 8:00 p.m.	Exhibitor Teardown	
8:30 p.m. - 11:00 p.m.	Hospitality Suite	Sponsor: MSW Consultants

Thursday, July 29, 2010

9:00 a.m. - 11:15 a.m.	Education Breakfast/Closing Plenary Session – “Social Marketing: Point/Counter Point” Discussion	Sponsor: KAB
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Take the Pledge to Recycle Fluorescent Bulbs

Energy efficient fluorescent lamps can contribute to a cleaner environment, but they must be managed properly. For most of us, fluorescent lamps present the single greatest risk of mercury exposure in the work place. Unfortunately, **more than 75 percent of the fluorescent lighting in the U.S. is not recycled.**

Businesses can make a major impact by safely and easily recycling fluorescent bulbs using the Waste Management LampTracker program, which provides Mercury VaporLok containers (a box within a foil bag within a box) for storage and shipping.

To participate, order your containers online at www.WMLampTracker.com or call **800-664-1434**. Pack fluorescent lamps and ship using your prepaid return-shipping label.

A bar code allows complete tracking and documentation, and a recycling certificate of compliance will be emailed to you as soon as your container is received.



*From everyday collection
to environmental protection.
Think Green™. Think Waste Management.*



For more information, call 800-664-1434 or visit www.WMLampTracker.com

“Thank You” to all of our Registered Exhibitors!



Central States Used Clothing



Floyds Used Clothing



Add your companies logo to this page by becoming an Exhibitor



Exhibitor/Sponsor Registration

EXHIBITOR INFORMATION

Name _____ Name (for name badge) _____
Title _____ Affiliation _____
Address _____ Phone _____
City _____ State _____ Zip _____ Fax _____
E-mail _____ Website _____ County _____

EXHIBIT OPTIONS

One "Meal & Entertainment" package is included with Full Exhibit Package.

- Member Full Exhibit \$775 Non-Member Full Exhibit \$950 (Last year's rate!)
 Extra "Meal & entertainment" package @ \$235 per extra person: # extra packages: _____

(The package includes all meals, breaks, the banquet and reception.)

INDOOR exhibit booth choices. (To check available spaces, visit the PROP website: www.proprecycles.org):

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

OUTDOOR exhibit booth choices (To check available spaces, visit the PROP website: www.proprecycles.org):

Equipment that can be driven and parked - \$200 each OR Equipment that needs dropped off & picked up - \$300 each

- Yes! I'm interested in Outdoor space. Yes! I want to demonstrate my equipment

BEST Deal: Exhibit both inside and outside and outside spaces are 1/2 price!

Exhibitor Amount \$ _____

MEMBERSHIP OPTIONS - Supporting, Sustaining and Premier Memberships have Conference Exhibit Space and Sponsorship included and much more! (See page 11 for details.) Choose the membership level for your organization and save on the total package:

- Premier Membership - \$10,000 Sustaining Membership - \$5,500
 Supporting Membership - \$3,000 Corporate Membership - \$1,300
 Business Membership - \$850 Office Membership - \$350
 Individual Membership - \$125

Membership Amount \$ _____

The following membership levels include an exhibit space & Sponsorship. Please indicate your current Membership level:

- Supporting Member Sustaining Member Premier Member

LODGING OPTIONS

Lodging arrangements must be made by exhibitors. It is **not** part of your conference registration (except for Premier and Sustaining Sponsorships which will be arranged by the PROP staff for your convenience). PROP's special hotel rate expires **June 26, 2010**, so please book rooms early. Please see page 2 for hotel reservation information.

CONFERENCE BOOKLET ADVERTISING OPTIONS (CAMERA READY AD COPY MUST BE RECEIVED BY JULY 2ND)

- Business card - \$50 Half page - 7.5" x 4.75" \$130 Back cover - \$250
 Quarter page - \$80 Full page - 7.5" x 10" \$200 Inside cover - \$225
 Check here if you also wish to take advantage of the "15% Off" magazine/conference book ad package deal.

Advertising Amount \$ _____

SPONSORSHIP ONLY OPTIONS (INDICATE YOUR SPONSORSHIP CHOICES ON PAGE 12)

Please check your first and second choices for sponsorship on page 12 and include with registration.

*Please bring a Silent Auction item to display at your booth.

Sponsorship Amount \$ _____

Exhibitor, Sponsor, Advertiser form continues on the next page.

Exhibitor/Sponsor Registration (Page 2)

PRE-CONFERENCE COURSES, EVENTS AND TUESDAY ACTIVITIES (Please mark the activities you plan to attend)

- Recycling 135: Waste Auditing \$89/member \$99/Assoc. \$229 Nonmember (Circle choice & include payment)
- Recycling 130: Commercial/Institutional Recycling \$59/member \$99/Assoc. \$199/Nonmember
(Circle choice & include payment)
- Recycling 130 & 135 (above) : \$139/member \$198/Assoc. \$279/Nonmember (Circle choice & include payment)

OR Recycling 130 & 135: \$300 if NOT attending conference

- Fly Fishing {Need valid PA license} Organics Tour
- Twilight Cruise at Penn's Cave {\$30 - Registration Form on PROP website} Mechanics Tour
- Golf Outing {\$45 - Registration Form on PROP website}

Pre-Conference Event Total \$ _____

CONFERENCE SESSIONS (Please indicate classes/roundtables/sessions you plan to attend)

- Recycling 150: Recycling Economics Recycling 224: Incorporating Food Waste in Mun. Compost.
- Recycling 151: Analyzing your Recycling Program Web-based Instruction Overview
- Recycling 225: Compost Use for Turf Management- (Part 1) PACURC Roundtable
- Recycling 225: Compost Use for Turf Management- (Part 2) Waste & Recycling Film Festival
- Enforcement Roundtable Rural Recycling Roundtable
- Markets Roundtable Recycling 240: Growing a Backyard Composting Program
- Household Hazardous Waste Overview

MEAL SELECTIONS

Meal Type Selection:

- Regular Vegetarian Other- Please Explain _____

PAYMENT - Choose: Check made payable to: PROP and Mail to: PROP, P.O. Box 25, Bellwood, PA 16617

Or Credit card and mail (see above) OR Fax to: (814) 742-8838. (Sorry, we do not accept American Express)

Credit Card: MasterCard Visa Name on Card: _____

Card #: _____ Expire _____

- 1. Membership Amount \$ _____
- 2. Exhibitor Amount \$ _____
- 3. Advertising Amount \$ _____
- 4. Sponsorship Amount (pg.12) \$ _____
- 5. Pre-Conference Event Total \$ _____
- FORM TOTAL (Add 1-5) \$ _____**

Conference Perks with Membership

To view details on the PROP membership package that works best for you visit www.proprecycles.org/PDFs/Membership.

Premier Membership - \$10,000

- Conference Benefits:
 - Conference Sponsorship - \$5,000+ Sponsorship Option*
 - Prime conference exhibit booth
 - VIP Seating
 - Three Attendees including:
 - Lodging (2 nights each for 3 people)
 - Meals
 - Entertainment
 - Full page conference ad
 - Other Membership Benefits:
 - Two half page magazine ads
 - Six PROP & NRC memberships*
 - Website Banner
 - Company Recognition:
 - At all PROP events and seminars
 - On the PROP Homepage
 - Profile on the Premier Members webpage
- *Option Choices - See Page 12
*Up to 3 extra members can be added @ \$100/each

Sustaining Membership - \$5,500

- One conference exhibit booth
- Two Attendees including:
 - Meals
 - Entertainment
- \$2,500 conference Sponsorship Option*
- Full page conference ad/Two half page magazine ads
- Five PROP & NRC memberships*
- Company Recognition:
 - On the PROP Homepage
 - Contact data on the Sustaining Members webpage

Supporting Membership - \$3,000

- One conference exhibit booth
- Two Attendees including:
 - Meals & Entertainment
- \$950 conference Sponsorship Option*
- Half page conference ad/Two half page magazine ads
- Five PROP & NRC memberships*
- Company Recognition:
 - On the PROP Website
 - Contact data on Supporting Members webpage

Corporate Membership - \$1,300

- One attendee registration
- \$475 conference Sponsorship Option*
- Quarter page conference booklet ad
- Two quarter page magazine ads
- Four PROP & NRC memberships*
- Company Recognition:
 - Logo and contact data on the Corporate Members webpage

Business Membership - \$850

- Quarter page conference booklet ad
- One quarter page magazine ad
- Four PROP & NRC memberships*
- Organization's name and website link on the Office Members webpage

*Option Choices - See Page 12

*Up to 3 extra members can be added @ \$100/each

Stand-Alone Sponsorship Options

\$5,000 Sponsorship*

- Two Attendee's including:
 - Meals & Entertainment
- Full page conference ad
- Sponsor Listing

\$950 Sponsorship*

- Quarter page conference ad

\$475 Sponsorship*

- Business Card size conference ad

*Option Choices - See Page 12

\$2,500 Sponsorship*

- One Attendee including:
 - Meals & Entertainment
- Half page conference ad
- Sponsor Listing

Sponsorship Options

-Updated 6/29/10

	Membership Package	Stand-Alone Sponsorship	Choice 1st	Choice 2nd
Monday, July 26, 2010				
Recycling 135: Waste Audit PROP Board Meeting	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
PROP Board Meeting Dinner	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Twilight Cruise - Penn's Cave	Sustaining	\$ 2,500	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday, July 27, 2010				
Recycling 130: Waste Audit	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Conference Registration (Full Conference)	Supporting	\$ 950	<input type="checkbox"/>	<input type="checkbox"/>
Opening Plenary Session	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Organics Tour	Sustaining	\$ 2,500	<input type="checkbox"/>	<input type="checkbox"/>
Mechanics Tour				
Opening Lunch				
Recycling 240: Growing Backyard Program	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Recycling 224: Incorporating Food Waste into Municipal Compost. Op.				
HHW Collection Opportunities Session	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Enforcement Roundtable				
Rural Recycling Roundtable				
Waste & Recycling Film Festival				
Exhibit Hall Visits & Session Break				
Silent Auction	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Pennsylvania Wine & Beer Reception	Sustaining	\$ 2,500	<input type="checkbox"/>	<input type="checkbox"/>
Annual Banquet	Premier	\$ 5,000	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, July 28, 2010				
Breakfast Buffet				
Morning Plenary Session				
Session Break & Exhibit Visits				
Recycling 150: Recycling Economics (2x)				
Recycling 151: Analyzing Your Program (2x)				
Recycling 225: Turf Management (1&2)	Supporting	\$ 950	<input type="checkbox"/>	<input type="checkbox"/>
Lunch & Exhibit Visits	Sustaining	\$ 2,500	<input type="checkbox"/>	<input type="checkbox"/>
PACURC Roundtable	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Markets Roundtable				
Web-based Instruction Overview				
Break & Exhibit Visits				
Afternoon Plenary Session				
Afternoon Reception				
PROP Picnic	Premier	\$ 5,000	<input type="checkbox"/>	<input type="checkbox"/>
Hospitality Suite				
Thursday, July 29, 2010				
Education Breakfast				
Closing Plenary	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Other Sponsorships				
Overall Conference	Supports entire event	\$ 5,000 +	<input type="checkbox"/>	<input type="checkbox"/>
Webpage Sponsorship	Exhibitor's Webpage	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>
Program Booklet	Distributed to all attendees	\$ 950	<input type="checkbox"/>	<input type="checkbox"/>
Conference Registration	Registration Booth during the Conference			
Conference Transportation - Bus service to Events	Corporate	\$ 475	<input type="checkbox"/>	<input type="checkbox"/>

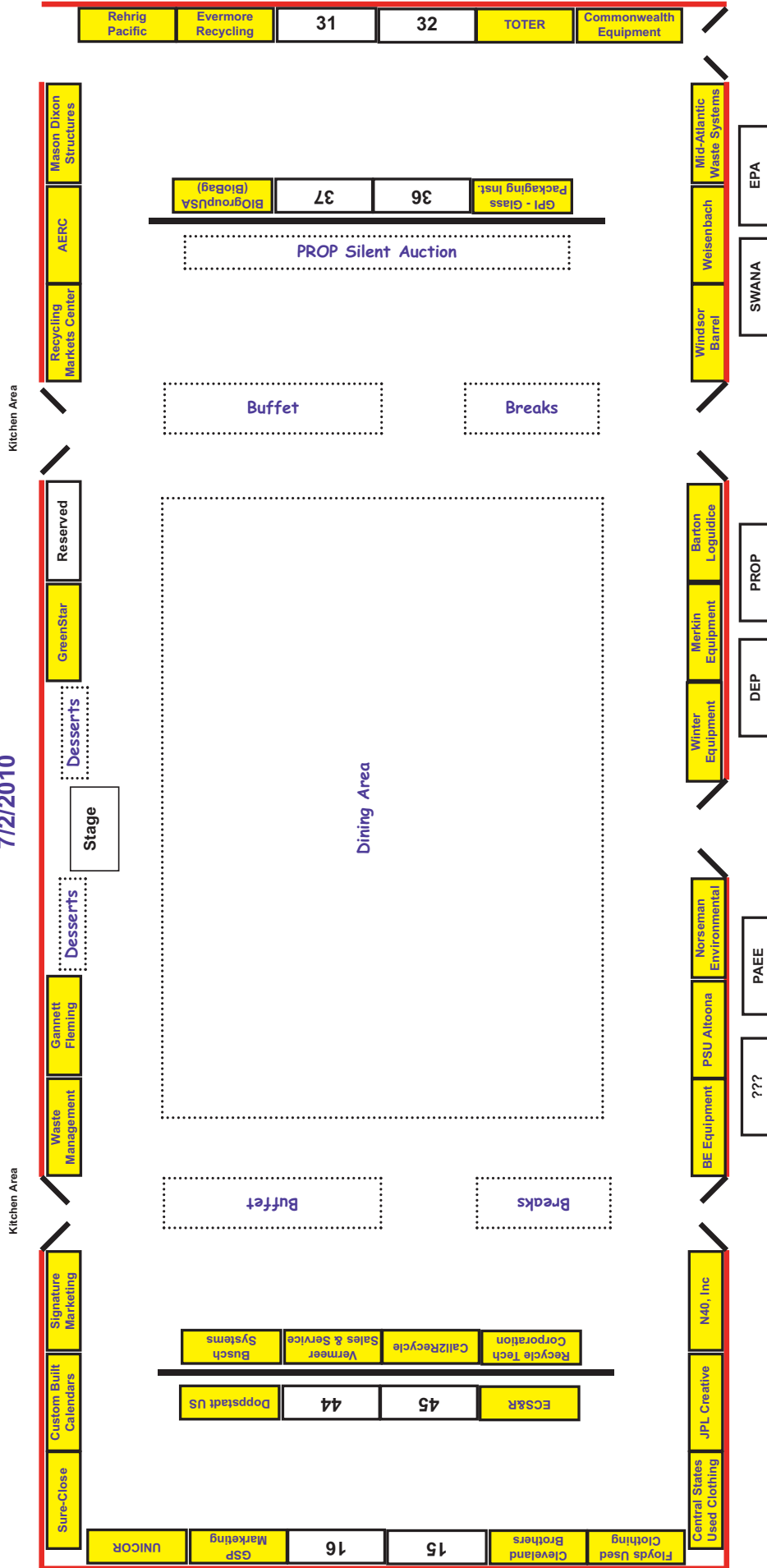
If you have any questions, please call the PROP office at 1-800-769-7767.

PAYMENT - Record your Sponsorship on your Registration Form.

Stand-Alone Sponsorship Amount \$ _____

Exhibit Hall Map

7/2/2010



Conference Exhibit Hall layout subject to minor changes.



PO Box 25
Bellwood, PA 16617

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Visit us on the web at
www.proprecycles.org

PROP's Recycling and Organics Conference

At The Penn Stater Conference Hotel, July 27 - 29th, 2010

IMPORTANT CONFERENCE DATES AT A GLANCE:

- July 2, 2010 Conference Booklet Ads Due
July 12, 2010 Last Day to Register for Conference at BEST RATES!



Act now if you want to:
Exhibit
Sponsor something
or attend a
Certification Class
Conference Session
Pre-Conference Activities

