



# 2001: A POCONO RECYCLING ODYSSEY

**The Eleventh Annual Conference of the**



**The Chateau at Camelback  
Tannersville, PA**

**August 1, 2, 3, 2001**

Conference Program Booklet Sponsored by



Printed on Recycled Paper!

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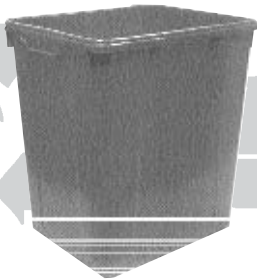
## Winter Equipment Corporation

### Waste Equipment Specialists

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#### A-1 Plastic Bins

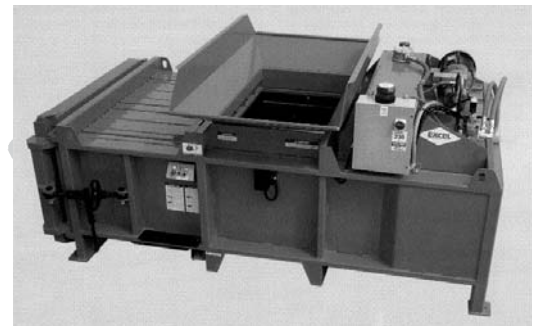


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E-mail: prop@epix.net

August 1, 2001

Greetings all and welcome to the Pocono Mountains,

On behalf of the Board of Directors of the Professional Recyclers of Pennsylvania, I would like to take this opportunity to welcome you to the 11th Annual Conference of the Professional Recyclers of Pennsylvania and to Pennsylvania's beautiful Pocono Mountains.

This is a very exciting conference for PROP. The Board of Directors is extremely pleased to announce that this is the largest gathering of Pennsylvania's recycling professionals in the history of the organization. The committee and staff of the organization have worked very hard to make this an entertaining and educational experience for you and we thank them all very much for the many, many hours of time they have dedicated to the organization.

Many of you are currently working with and participating in the Professional Certification program sponsored by the PA DEP and PROP. In the coming months, PROP will award certification to the first group of "certified" recycling professionals in Pennsylvania. This is a wonderful opportunity for many of us, it works to raise recycling to the highest professional level!

PROP's conference provides you with the opportunity to sit down with old friends, and from what I understand the committee has worked very hard to ensure that you will go away having sat down with new ones.

Many of the events at the conference are sponsored by businesses and organizations committed to recycling in Pennsylvania. I would encourage you to meet with all of our sponsors and exhibitors. It would be very difficult, almost impossible, for us to do all that we do without them.

We thank you for the time you have committed to spending with us and we hope that your time with us is both educational and entertaining.

On behalf of PROP,

Tanya McCoy-Caretti,  
President

# Our Sponsors

## Corporate & Agency Sponsors



Pennsylvania Department of Environmental Protection  
Division of Waste Minimization and Planning  
P.O. Box 8472  
Harrisburg, PA 17105-8472  
[www.dep.state.pa.us](http://www.dep.state.pa.us)



Waste Management of PA  
P.O. Box 249, Dunham Drive  
Dunmore, PA 18512  
[www.wm.com](http://www.wm.com)

## Major Sponsors

- Brinjac Engineering, Inc.
- Envirocycle
- Keystone Sanitary Landfill
- M & T Bank
- VQuip, Inc.

Harrisburg, PA  
Halstead, PA  
Dunmore, PA  
Wilkes-Barre, PA  
Burlington, ON

## Supporting Sponsors

- American Plastics Council
  - Centre County SWA
  - Graham Recycling
  - Hershey Foods
  - Norseman Plastics
  - Rainbow Environmental Products
- Wednesday Reception  
Program Booklet  
Thursday Breakfast  
Thursday Breakfast  
Friday Breakfast  
Friday Breakfast

Arlington, VA  
Bellefonte, PA  
York, PA  
Hershey, PA  
Ontario, CAN  
Fairfield, NJ

## Break & Meeting Sponsors

- Blazosky Associates, Inc.
  - Brandywine Recyclers
  - Cambria County SWA
  - Clinton County SWA
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  - Lackawanna County
  - Lancaster County SWA
  - Luzerne County
  - Monroe County SWA
  - NAPCOR
  - Northern Tier SWA
  - Pike County Commissioners
- Board of Director's Meeting  
Tour Bus  
Thursday Lunch  
Thursday Lunch  
Afternoon Breaks  
Afternoon Breaks  
Thursday Lunch  
Thursday Lunch  
Thursday Lunch  
Thursday Lunch  
Thursday Morning Break  
Thursday Lunch  
Thursday Lunch
- State College, PA  
Lebanon, PA  
Ebensburg, PA  
McElhattan, PA  
Dickson City, PA  
Scranton, PA  
Scranton, PA  
Lancaster, PA  
Wilkes-Barre, PA  
Stroudsburg, PA  
Ashville, NC  
Burlington, PA  
Milford, PA

# Conference Reminders

## Lodging

- Though rooms will be made available to you when they are ready, check in cannot be guaranteed until 4:00 p.m..
- Check out must be completed by 11:00 a.m. since the Chateau is sold out on Friday evening.
- The Chateau requires all guests to present a credit card to cover the eventuality of additional incidental charges not covered by your conference registration.
- Those incidental charges, such as telephone, fees for movies, room service, and similar costs are not part of your registration fee and will be charged directly to you.

## Exhibit Area

- The exhibit area and silent auction will open Wednesday afternoon at 4:00 p.m. with a welcoming reception.
- Each conference registrant will find an Exhibitor Check List in his or her packet. In order to qualify for door prizes on Friday, your card must be signed by all full exhibitors present at the conference and placed in the box at the registration table by 10:45 a.m. Friday.
- For security reasons, the exhibit area will not be open to attendees during or after the evening meal.

## The Friday Tour

- Bus transportation will be provided to all attendees interested in taking the tour of the Monroe County Consolidation Center on Friday morning.
- Busses will depart from the front of the Chateau at 8:15 a.m. and should arrive back at the hotel about 10:15 a.m.

## Attire

- Attire is generally casual at the PROP Conference but...
- Attendees usually dress more formally for Thursday's Annual Banquet. Ties and jackets are not required.

## Annual Election

- Additional nominations for the PROP Board of Directors will be accepted from the floor at the Annual Meeting Thursday night.
- Before formally nominating an individual, be sure they are a PROP member and they are willing to serve.

## Committees

- Complete written PROP Committee Reports will be included in the Annual Meeting Booklet distributed at the banquet and meeting on Thursday night.
- Most importantly, consider becoming active in a committee of interest to you. That's what makes PROP what it is.

## Recycling

- Source separated recycling containers will be available throughout The Chateau Resort.
- Be sure to practice what you preach and place recyclable materials in the proper containers.

# CLEAN AIR GROUP, INC.



Environmental Engineers  
Consulting Engineers

401 Davis Street  
Clark Summit, PA 18411

(570) 586-9700

Fax: 586-6728

Email: CleanAirGr@aol.com

# Exhibitors

## American Environmental Outfitters

American Environmental Outfitters offers a wide variety of promotional items to a number of Pennsylvania and national environmental organizations and companies. Their line of recycled promotional products includes screen printing and embroidery of clothing and hats.

Joseph Brophy, Recycling Specialist

27 Stauffer Industrial Park

Taylor, PA 18517

Phone: (800) 397-0292

Fax: (570) 562-2885

E-mail: jbrophy@aeoink.com

## American Plastics Council

The American Plastics Council (APC) is a major trade association for the United States plastics industry working to ensure that plastics are recognized as a preferred material by actively demonstrating they are a responsible choice in a more environmentally conscious world. APC hopes to demonstrate that plastics are an efficient use of natural resources and that plastics and the industry are part of the solution to the public's environmental performance expectations.

Judith Dunbar, Manager - Technical Assistance Programs

1300 Wilson Boulevard, Suite 800

Arlington, VA 22209

Phone: (703) 253-0630

Fax: (703) 253-0701

E-mail: judith\_dunbar@plastics.org

Website: www.plastics.org

## Andela Products, Ltd.

Andela Products, Ltd. is a manufacturer of recycling equipment and systems for: commingled container separation and reduction; bottle, plate, mixed/broken glass, windshield and CRT/TV glass reduction and recycling systems, and scrap gypsum board/drywall reduction and recycling systems.

These include pulverizers, breakers, trommel screen separators, surge hoppers and conveyors in custom designs.

Cynthia Andela, President

493 State Route 28

Richfield Springs, NY 13439

Phone: (315) 858-0055

Fax: (315) 858-2669

E-mail: andela@recycle.net

Website: www.andelaproducts.com

## APEX Environmental/PennDOT

PennDOT and the PA DEP entered into a Memorandum of Understanding to promote the use of recycled materials in highway construction and maintenance projects. The MOU supports PennDOT's Strategic Recycling Program (SRP), which was developed by PennDOT's Bureau of Environmental Quality as a tool to systematically identify, evaluate, and implement recycling opportunities throughout the Commonwealth.

Stephen Young, Project Manager

220 North Park Road

Reading, PA 19610

Phone: (717) 787-9659

Fax: (717) 772-0834

E-mail: syoung1@early.com

## B E Equipment

B E Equipment are distributors of new, used and professionally reconditioned equipment to the recycling and solid waste handling industry. The Pennsylvania firm has serviced a number of recycling facilities throughout the Commonwealth.

Tom Becker, Sales Representative

1775 Wentz Road

Quakertown, PA 18951

Phone: (215) 536-0700

Fax: (215) 536-2999

E-mail: tbecker@beequipment.com

Website: www.beequipment.com

## Brinjac Engineering, Inc.

### MAKE A WORLD OF DIFFERENCE... RECYCLING FOR A BETTER TOMORROW

RecycleFirst/AAA Environmental, Inc., PROP's newest corporate member, offers a full range of services related to recycling. In addition to the Ink Jet Cartridge recycling mentioned below, RecycleFirst/AAA Environmental, Inc. offers: Laser Cartridge Recycling and the recycling of Computer and Telecommunication Equipment. Check out their website [www.aaaenvironmentalinc.com](http://www.aaaenvironmentalinc.com) for full details or contact Sherry Kujawa directly.

The use of Ink Jet cartridges is increasing rapidly; 92% of empty ink jet cartridges (one million everyday) end up in landfills...that's 5,000 tons every month. In an effort to keep this plastic out of our landfills, RecycleFirst/AAA Environmental, Inc. is offering programs for recycling ink jet and laser cartridges that also works as fundraisers. They provide interested groups with postage paid envelopes that are bar-coded to the participant. When the recycling center receives the envelope; the cartridges are logged in and a report is printed each month. Participants are paid one dollar for each cartridge selected for remanufacturing.

This recycling program is extremely easy to start and is presently producing a positive cash flow for various businesses, cities, organizations, companies, schools, etc. For more information, contact RecycleFirst/AAA Environmental, Inc. at 312-664-9075 or visit their website.

For Additional information, contact:  
Sherry Kujawa, Recycling Coordinator  
RecycleFirst/AAA Environmental, Inc.  
8833 Mansfield Avenue  
Morton Grove, IL 60053  
Phone: 312-664-9075  
Fax: 312-642-0429

AAA Environmental/RecycleFirst are members of NRC, IRA, MRC, MORA, AROW,  
IRC, RCT, AISWMD, PROP

# Exhibitors

Brinhac Engineering, Inc. is a full-service engineering firm with a staff of 150 people. Among their many areas of expertise are solid waste management and recycling program and project development services. They have offices in Harrisburg, Philadelphia and the Lehigh Valley.

Robert Schopfer, Director of Construction  
114 North Second Street  
Harrisburg, PA 17101  
Phone: (717) 233-4502  
Fax: (717) 233-0833  
E-mail: rschopfer@brinjac.com  
Website: www.brinjac.com

## **Bruce Mooney Associates, Inc.**

Bruce Mooney Associates, Inc. designs, builds and installs complete sorting systems for commingled recyclables and individual equipment for processing metal, glass, plastic, fibers, and tires since 1984.

Bruce Mooney, President  
1849 Fairhill Road  
Allison Park, PA 15101  
Phone: (800) 454-2686  
Fax: (412) 367-1015  
E-mail: remgro@brucemooney.com  
Website: www.brucemooney.com

## **Busch Systems International**

Since 1987, Busch Systems has been the company to continually produce new innovative products and containers for the recycling industry. Outstanding design and the belief that recycling containers should be seen, make their products the perfect blend of aesthetics and function. Virtually all of their products contain post consumer recycled material.

Serena Brooks, Sales Representative  
130 Saunders Road, Unit # 7  
Barrie, ON L4N 9A8  
Phone: (800) 565-9931  
Fax: (705) 722-8972  
E-mail: serena@busch-systems.com  
Website: www.buschsystems.com

## **Curbside, Inc.**

Curbside's Door-to-Door HHW Program is the convenient approach to the collection of household hazardous waste (HHW). By collecting HHW directly from the homes of participants, even the most under-served residents can be accommodated. Curbside offers a standard Door-to-Door HHW collection program along with variations designed to meet the specific needs of their client communities.

Joe Ball, Vice President of Marketing  
1605 North Spurgeon  
Santa Ana, CA 92701  
Phone: (714) 542-2222  
Fax: (714) 542-2224  
E-mail: jball@curbsideinc.com  
Website: www.curbsideinc.com

## **Dempster Industries**

"AlleyCat", the solid waste recycling trailer made from 70% recycled materials, for multi-material recyclables collection is designed light and strong for towing by a standard 1/2 ton pickup truck. Each of ten bins hold one cubic yard and are easily removed with a forklift.

Bob Hemphill, National Sales Manager  
711 South Sixth Street  
Beatrice, NE 68310  
Phone: (800) 777-0212  
Fax: (402) 228-4389  
E-mail: bob@alleycatdepc.com  
Website: www.alleycatdepc.com

## **Direct Access International, Inc.**

Direct Access sells a complete line of recycled content apparel, sport, and safety products have been engineered and constructed for long lasting life. Direct Access International implements the "Buy Recycled" philosophy in its day to day operations and throughout its manufacturing process.

Mitchell Fine  
301 Broadway Suite 403  
Riviera Beach, FL 33404  
Phone: (800) 811-7383  
Fax: (561) 863-6063  
Website: www.directaccessintl.com

## **Eco Partners**

### **Shhh....Its a Silent Auction!**



#### **2001 Silent Auction**

Don't miss out on the chance to bid on many great recycled and Pennsylvania-made items while you visit our exhibitors.

**4 p.m. Wednesday - 5:45 p.m. Thursday**  
**Versailles Hallway**

# Exhibitors

Eco Partners publishes newsletters, "Trash Talk!" For kids and "One Man's Trash" for adults and high school students, which promote your local programs and events. Save time and money by letting Eco Partners produce your newsletters!

Beth Bugbee, President

P.O. Box 496

Carmel, IN 46082

Phone: (317) 202-1133

Fax: (317) 202-1122

E-mail: ecobb@skynet.net

Website: www.trashtalk.com

## Envirocycle

Envirocycle is the leader in CRT glass recycling. They have been involved in the recycling of electronic equipment since 1985, and have recycled CRT's since 1991. Envirocycle is able to adapt their unique services and leading edge technologies to develop processes for environmentally sound reclamation and disposal programs.

Greg Voorhees, Vice President

P.O. Box 899

Hallstead, PA 18822

Phone: (570) 879-2862

Fax: (570) 879-2008

E-mail: gvoorhees@matcogroup.com

Website: www.enviroinc.com

## Gallagher & Gallagher

Gallagher & Gallagher is a full service communications firm. The firm's marketing plan is set up to provide quality marketing, advertising, and public relations at affordable prices to success oriented businesses.

Michael Beckenbach

637 Main Street

Stroudsburg, PA 18360

Phone: (570) 420-1111

Fax: (570) 420-8770

E-mail: mbeckenbach@gallagher-gallagher.com

Website: www.gallagher-gallagher.com

## Garden State Paper Company LLC

Garden State Paper is a manufacturer of 100 percent recycled newsprint. They produce over 260,000 tons per year of newsprint made from old newspapers.

Richard Bapst, Director of Procurement

155 Getty Avenue

Paterson, NJ 07503

Phone: (973) 278-7907

Fax: (973) 278-7984

## Graham Recycling

Graham is a major recycler of HDPE plastic bottles into a post-consumer resin and purchases plastic from a large number of Pennsylvania recycling programs. This resin is then used to make new blow molded plastic bottles for the branded food and beverage, household and personal care, and automotive fluid markets.

Natalie Bull

505 Windsor Street

York, PA 17403

Phone: (717) 849-8651

Fax: (717) 845-4448

E-mail: natalie.bull@grahampackaging.com

Website: www.grahampackaging.com

## NAPCOR

NAPCOR, the National Association for PET Container Resources, is a national trade association for the PET plastic industry in the U.S. and Canada. They promote PET recycling and the use of PET plastic through education, technical assistance, and the distribution of recycling receptacles.

Cassandra Childs, Eastern Regional Director

56 College Street

Suite 204

Asheville, NC 28801

Phone: (828) 236-9006

Fax: (828) 236-2009

E-mail: schilds@napcor.com

Website: www.napcor.com

## Norseman Plastics

Norseman Plastics manufactures the Earth Machine backyard composter and helps organize county and municipal compost bin distribution and education programs. Their large capacity container is made from recycled plastic, fits into any car, and snaps together easily.

Art McKenzie, National Sales Manager

39 Westmore Drive

Rexdale, ON M9B 3Y6

Phone: (800) 267-4391

Fax: (416) 745-7140

## PA CleanWays

PA CleanWays does education, outreach, and remediation of illegal dumps through their state organization and county chapters. The organization creates and distributes educational tools, address problem disposal items, facilitates dump cleanups, and undertake beautification and tree planting programs. They have partnered with PROP on the Forest Lands Beautification Project during the last two years, in an effort to remediate and prevent illegal dumping in state forests and parks.

Stephanie Larson, Program Director

Heidi Kascuta, Associate Project Manager

105 West Fourth Street

Greensburg, PA 15601

Phone: (724) 836-4121

Fax: (724) 836-1980

E-mail: paclean7@westol.com

Website: www.pacleanways.org

## PA Composting Association

# Exhibitors

The PA Composting Association (PACA) is a non-profit organization created to facilitate the responsible production and use of compost in Pennsylvania. PACA hopes to create a legislative and regulatory climate that supports composting as a responsible business venture, while enhancing public and market acceptance of composting processes and products and encouraging the use of science-based process and product standards and guidelines.

Pat Heuser, Executive Director

1924 N Second Street

Harrisburg, PA 17102

Phone: (717) 238-9742

Fax: (717) 238-9985

E-mail: pheuser@calabreseheuser.org

Website: www.pacompost.org

## PA Department of Environmental Protection

The PA DEP has administered the Act 101 recycling grant programs since the passage of the act in 1988, providing funding for equipment, containers, other related program costs, performance grants, and county coordinator funding. They also provide staff support for recycling education, market development, and technical assistance to Pennsylvania communities in support of waste reduction, recycling and composting.

Carl Hursh, Chief, Recycling & Markets

Bureau of Waste Management

P.O. Box 8472

Harrisburg, PA 17105

Phone: (717) 787-7382

Fax: (717) 787-1904

E-mail: churshl@state.pa.us

Website: www.dep.state.pa.us

## PA Resources Council

Being founded in 1939, PRC is the oldest non-profit environmental organization in the state. Their mission is to inform the public through education of the need for sound conservation practices.

David Mazza, Regional Director

64 South 14<sup>th</sup> Street

Pittsburgh, PA 15203

Phone: (412) 488-7490

Fax: (412) 488-7492

E-mail: davem@ccicenter.org

Website: www.prc.org

## Professional Recyclers of PA

PROP was incorporated in 1991 as Pennsylvania's recycling professional organization and is the state affiliate to the National Recycling Coalition (NRC). The organization advocates the enhancement of recycling in the Commonwealth and has undertaken a number of professional development initiatives, most recently a professional development certification program.

John Frederick, Executive Director

P.O. Box 25

Bellwood, PA 16617

Phone: (814) 742-7777

Fax: (814) 742-8838

E-mail: prop@epix.net

Website: www.proprecycles.org

## Rainbow Environmental Products

We are suppliers of printed promotional products made with recycled content. We are also the PA representative for the Earth Machine backyard compost bin.

Jeff Brown, President

P.O. Box 6247

Fairfield, NJ 07007

Phone: (800) 842-0527

Fax: (973) 575-6001

E-mail: ecopromo@erols.com

Website: www.ecopromo.com

## RecycleFirst

RecycleFirst specializes in the recycling of ink jet cartridges, laser cartridges, electronic equipment, and batteries.

Sherry Kujawa, Recycling Coordinator

8833 Mansfield Avenue

Morton Grove, IL 60053

Phone: (312) 664-9075

Fax: (312) 642-0429

E-mail: jklucinkas@worldnet.att.net

Website: www.recyclefirst.com

## Signature Marketing

Signature Marketing offers awards, plaques and all types of promotion products made from recycled materials-the largest selection of items available! Signature Marketing is the licensed national America Recycles Day merchandise supplier.

Evelyn Golden, Partner

134 West Street

Simsbury, CT 06070

Phone: (860) 658-7172

Fax: (860) 651-8376

E-mail: sigcycle@aol.com

Website: www.signaturemarketing.com

## Stan Miller & Associates

Stan Miller & Associates is a distributor of promotional products specializing in recycled content products. The firm has been marketing promotional products and developing merchandise programs nationally and internationally to a vast and diverse client base for more than 40 years.

Bob Lea, Sales Representative

25955 Aurora Road

Cleveland, OH 44146

Phone: (216) 232-4510

Fax: (216) 232-1732

E-mail: bobl@millerpromotions.com

Website: www.millerpromotions.com

**SWANA**

# Exhibitors

When you see the SWANA logo, these three words appear just beneath it-educate, innovate, communicate. They're a firm statement of SWANA's commitment to the people who work in the solid waste profession. SWANA's basic strength is as a credible source of high-quality information at the forefront of the field. This strength offers every solid waste professional the opportunity to better their skills, their business, and their career.

Lori Scozzafava, Director of Technical Programs  
1100 Wayne Avenue, Suite 700  
Silver Spring, MD 20910  
Phone: (301) 585-2898  
Fax: (301) 589-7068  
E-mail: lscozzaf@swana.org  
Website: www.swana.org

## **Tarulli Video Productions**

Barry Everetts, Director of Marketing  
5322 Park Drive  
Medina, OH 44256  
Phone: (330) 722-7052  
Fax: (330) 722-1875  
E-mail: barry@apk.net

## **Toter, Inc.**

The manufacturer of the world's toughest carts and litter containers. Carts range from 20 to 96 gallons. Litter containers range from 40 to 60 gallons.  
John Bhatt, North Atlantic Regional Manager  
841 Meacham Road  
Statesville, NC 28677  
Phone: (302) 661-1872  
Fax: (302) 661-1885  
E-mail: jbhattach@toter.com  
Website: www.toter.com

## **U.S. Environmental Protection Agency**

EPA's Waste Wise Program is a free voluntary program that helps organizations minimize the amount of solid waste they dispose of by reuse, reducing and recycling.  
Mike Giuranna, Solid Waste Program  
1650 Arch Street  
3WC21  
Philadelphia, PA 19193  
Phone: (215) 814-3298  
Fax: (215) 814-3114  
E-mail: Giuranna.Mike@epamail.epa.gov  
Website: www.epa.us.gov

## **Vquip USA, Inc.**

Vwuiip, Inc. is a major municipal and industrial equipment supplier that distributes specialized recycling equipment to governments, school boards, municipalities, counties, and major industrial concerns throughout Eastern Canada and Northeast U.S.  
Tom Boushel, Vice-President

Mountain Manor PV6  
Box 1067  
Marshalls Creek, PA 18335  
Phone: (866) 878-4787  
Fax: (866) 878-4739  
E-mail: tboush@videotron.ca  
Website: www.vquip.com

## **Waste Management of PA, Inc.**

Waste Management is a full service Environmental Service, including Solid Waste and Recycling Collection and Disposals, Transfer and Landfill operations.  
Joe Dexter  
P.O. Box 249, Dunham Drive  
Dunmore, PA 18512  
(570) 242-5782

Charles Raudenbush  
1121 Bordentown Road  
Morrisville, PA 19067  
Phone: (215) 736-9400  
E-mail: craudenbush@wm.com

## **Windsor Barrel Works**

Windsor Barrel Works is a manufacturer of attractive recycling receptacles for use in public places. Cluster brand containers are made of 95 % recycled materials.  
Philip Haas, President  
P.O. Box 47  
Kempton, PA 19529  
Phone: (610) 756-4344  
Fax: (610) 756-6389

## **Winter Equipment Corp.**

Winter Equipment is a distributor of waste handling and recycling equipment. Sales and service of new and used equipment is available to the entire state of Pennsylvania. They also have the state contract for the A-1 Plastic curbside bin.  
Mark O'Neal, President  
300 Kingsmill Road  
York, PA 17403  
Phone: (717) 854-1396  
Fax: (717) 846-3663  
E-mail: mark@winter-equip.com

PROP thanks this years vendors  
for making this our most  
successful product and services  
exhibition ever!

# Advertisers

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McElhattan, PA 17748

Ph 570-769-6977  
fax 570-769-7366  
Toll Free 888-306-8781

## Hershey Chocolate U.S.A.



A Division of  
**Hershey Foods**

**BILL BRIEL**  
Facilities Manager  
Recycling Center  
515 W. Chocolate Ave. (rear)  
Hershey, PA 17033  
Phone: (717) 534-5417  
Fax: (717) 534-4300

Joe McNellis  
Manager of Market Development

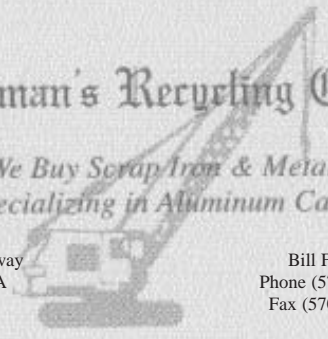


**GSP**

GARDEN STATE PAPER COMPANY, LLC  
155 Getty Avenue  
Paterson, New Jersey 07503  
(973) 278-7907 fax (973) 278-7984


## Fiegleman's Recycling Center

*We Buy Scrap Iron & Metal  
Specializing in Aluminum Cans*



Morgan Highway  
Scranton, PA  
18508

Bill Fiegleman  
Phone (570) 342-5242  
Fax (570) 342-5247



**LANCASTER COUNTY  
SOLID WASTE MANAGEMENT  
AUTHORITY**

1299 HARRISBURG PIKE  
P.O. BOX 4425  
LANCASTER, PA 17604

PHONE: (717) 397-9968  
FAX: (717) 397-9973



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*Made of 100% Recycled PET Bottles*

*PETE's Big Bin is an excellent recycling container for schools, colleges, offices, airports, festivals, sports facilities, and similar venues. Contact me for more information on this and other tools to expand PET bottle recycling in your community.*




**NAPCOR**  
National Association for PET Container Resources

**Sandi M. Childs**  
Eastern Regional Director  
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Lackawanna County

### Silent Auction Coordinator

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Southwestern Region - 2001

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Private Sector - 2002

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At-Large Representative - 2002

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# The Program

Wednesday, August 1, 2001

9:00 a.m.	4:00 p.m.	<b>Registration</b>		<b>Lobby</b>
9:00 a.m.	12:00 noon	<b>PROP Board of Directors Meeting</b>	<i>Sponsored by Blazosky Associates, Inc.</i>	<b>Falling Waters</b>
12:00 p.m.	1:00 p.m.	<b>Lunch</b>	<i>Sponsored by Envirocycle</i>	<b>Seasons</b>
		<b>Welcome and Workshop Introduction</b>		
		Welcome: Tanya McCoy-Caretti	Cambria County & PROP Board President	
		<b>Program Evaluation Workshop: Wasted Away Again in Mediocreville</b>		<b>Falling Waters</b>
		This workshop will examine the recycling program in the fictitious Pennsylvania town, Mediocreville. Apparently, the program was designed by the consultant firm Murphy and Murphy because everything that could go wrong has gone wrong. Recycling Coordinator Al Pathetic is looking for ways to put a spark back in their program. Workshop participants will examine the intricacies of the failing program and offer recommendations to revitalize it. The workshop will offer participants .3 CEU's toward Recycling Professional Certification.		
1:15 p.m.	2:15 p.m.	<b>Concurrent Sessions: Roundtable Program Evaluation - Part I</b>		
		<b>Collection System Evaluation</b>		<b>Normandy A</b>
		Given the political barriers confronting the community, how can Mediocreville's independent subscription collection program be modified to reduce prices and improve services? Are there as of yet undiscovered inefficiencies that could be addressed?		
		Facilitator: Chuck Raudenbush	Waste Management of Pennsylvania	
		<b>Processing and Marketing Evaluation</b>		<b>Normandy B</b>
		Mediocreville's recyclables go to six different facilities and haulers have difficulty documenting tonnage totals. Is there a way to take advantage of the existing infrastructure and recyclers' abilities while addressing the shortcomings in the system?		
		Facilitator: Joyce Hatala	Lackawanna County	
		<b>Education and Enforcement Evaluation</b>		<b>Falling Waters</b>
		Recycling Coordinator Al Pathetic dutifully fulfills his Act 101 educational requirements each year but still finds high contamination rates, mediocre participation, and poor commercial compliance. What are they doing wrong?		
		Facilitator: Sue Mancino	City of Allentown	
2:15 p.m.	2:30 p.m.	<b>The "Heart Smart" Break</b>	<i>Co-sponsored by F &amp; S Supply &amp; Fiegleman's Recycling Center</i>	<b>Falling Waters Upper Level</b>
2:30 p.m.	4:00 p.m.	<b>Plenary Session</b>		
		<b>Program Recommendations - Part II</b>		<b>Falling Waters</b>
		The three roundtable groups will summarize their observations and offer alternatives to the existing Mediocreville recycling program. The discussions will explore financial issues, program management, legal and regulatory questions, data collection and reporting, collection and processing struggles, and political obstacles.		
		Facilitator: Todd Pejack	PA DEP	
4:00 p.m.		<b>Silent Auction</b>		<b>Versailles Hallway</b>
4:00 p.m.	6:00 p.m.	<b>Exhibit Hall Reception</b>	<i>Sponsored by American Plastics Council</i>	<b>Versailles Ballroom</b>
		Hosts: Dan Grow	Schuylkill County	
		Ann Saurman	City of Allentown	
6:00 p.m.		<b>Barbeque and Entertainment</b>	<i>Barbecue Sponsored by Waste Management of PA</i>	<b>Swan Lake Deck</b>
			<i>Entertainment Sponsored by Brinjac Engineering, Inc.</i>	<b>Falling Waters</b>
		PROP's annual barbeque is always an enjoyable evening of socializing, networking, and good eating. The beautiful surroundings at the Chateau should make it an even more entertaining occasion. Weather permitting, the barbeque will be held outside, overlooking the lake.		

## Thursday, August 2, 2001

7:00 a.m.	8:30 a.m.	<b>Breakfast</b>	<i>Co-sponsored by Graham Recycling &amp; Hershey Foods</i>	<b>Seasons</b>
<b>Plenary Sessions: 2001: A Waste Odyssey</b>				
8:45 a.m.	9:45 a.m.	<b>The Forces Driving Disposal and Recycling</b>		<b>Falling Waters</b>
This roundtable discussion will explore developments in the waste industry and their impact on the recycling industry in the Northeast. Likely discussion topics include:				
<ul style="list-style-type: none"><li>• The science and economics of landfills, methane recovery, and "bioreactor" facilities</li><li>• Understanding the composition of PA's waste</li><li>• Imported waste and the implications of the proposed landfill permit moratorium</li><li>• How recycling and improper disposal issues fit in revised waste plans</li></ul>				
Moderator: Tom Boushel Vquip USA				
Panel: Greg Voorhees Envirocycle				
Joe Dexter Keystone Sanitary Landfill				
Lori Scozzafava SWANA				
Rick Schlauder Vquip USA				
9:45 a.m.	10:15 a.m.	<b>The "Bake Sale" Break</b>	<i>Sponsored by NAPCOR</i>	<b>Versailles Ballroom</b>
10:15 a.m.	11:30 a.m.	<b>The Odyssey: Continuing the Journey to 35%</b>		<b>Falling Waters</b>
Our roundtable and question and answer format continues with discussions on how recycling programs, policies, and priorities might change in response to the developments identified in our first session.				
<ul style="list-style-type: none"><li>• Can landfill bans or restrictions play a role in encouraging recovery?</li><li>• Will electronics, construction and demo, and organics recovery push us to 35%?</li><li>• Will extended product responsibility and "cradle to grave" approaches become widespread in industry?</li></ul>				
Moderator: John Frederick Professional Recyclers of PA				
Panel: Greg Voorhees Envirocycle				
Joe Dexter Keystone Sanitary Landfill				
Lori Scozzafava SWANA				
Rick Schlauder Vquip USA				
11:45 a.m.	1:00 p.m.	<b>Lunch Buffet and DEP Status Reports</b>	<i>Jointly sponsored by Cambria County SWMA, Lackawanna County SWA, Luzerne County, Northern Tier SWA, Clinton County SWA, Lancaster County SWA, Monroe County MWMA, Pike County Commissioners</i>	<b>Seasons</b>
Department of Environmental Protection will present status reports on:				
<ul style="list-style-type: none"><li>• State Waste Composition Study</li><li>• Grant Funding</li><li>• 2003 Goal of 35% Diversion</li><li>• The State's Solid Waste Management Plan</li></ul>				
1:15 p.m.	2:15 p.m.	<b>Concurrent Education Sessions</b>		
(Both sessions earn .1 CEU's towards Recycling Professional Certification.)				
<b>Residential Recycling: Recharging Your Creative Battery</b>				<b>Normandy</b>
Though comprehensive educational programs spell success, exceptional written materials are at the foundation of every outstanding residential program. This session will focus on designing effective newsletters, brochures, and flyers to educate residents how to properly prepare materials for collection.				
Moderator: Nancy Tonkin South Whitehall Township				
Panel: Rob Williams Graphic Designer				
Daisy Gallagher Gallagher & Gallagher, Inc.				
<b>Multi-Unit Recycling: Reduce, Reuse, Recycle, Re-Educate</b>				<b>Falling Waters</b>
A daunting challenge to almost every program, this session looks at apartment complexes, transient populations, and the college and university environment. Join several folks that have found a way to get out their message again, again, and again.				
Moderator: Tom Boushel VEquip USA, Inc.				
Panel: Sue Mancino City of Allentown				
Joanne Shafer Centre County				
2:15 p.m.	2:30 p.m.	<b>The "Half-Time" Break</b>	<i>Co-sponsored by F &amp; S Supply &amp; Fiegleman's Recycling Center</i>	<b>Versailles Ballroom</b>

2:30 p.m. 3:30 p.m.

**Concurrent Sessions**

**School District Recycling: Year Round School Recycling**

**Normandy**

Like other institutional settings, schools can be incredible success stories or great frustrations. Participants in this roundtable session will share strategies to sell, implement, and sustain recycling programs to school administrators, maintenance staff, faculty and students. Clever and innovative approaches, games, and programs will be featured.

Moderator: Joyce Hatala Lackawanna County  
Panel: Gail Scaramuzzo Lackawanna Junior College  
Irene Mulvihill Monroe County

**Clean & Green Communities: Making PA Beautiful**

**Falling Waters**

Hear about PROP's recently completed research and work with PA CleanWays to address illegal dumping problems in state forests and parks. The City of Allentown will highlight their urban beautification, anti-litter and education campaign.

Moderator: Wayne Bowen Schuylkill River Greenway Association  
Panel: Helen Ostermiller PA CleanWays  
Ann Saurman City of Allentown

4:00 p.m. 6:00 p.m.

**The Tastes of Pennsylvania Reception with Exhibitors**

**Versailles Ballroom**

*Sponsored by VQuip USA, Inc.*

5:45 p.m.

**Silent Auction Closes**

7:00 p.m. 7:30 p.m.

**Annual Meeting & Banquet**

*Sponsored by PA DEP*

**Seasons**

8:30 p.m.

**PROP Bandstand**

*Sponsored by Brinjac Engineering, Inc.*

**Falling Waters**

**Friday, August 3, 2001**

7:00 a.m. 9:00 a.m.

**Breakfast**

*Co-sponsored by Norseman Plastics & Rainbow Environmental Products*

**Seasons**

8:15 a.m. 10:15 a.m.

**Field Trip to Monroe County Consolidation Center at The Enviro Park**

*Sponsored by Brandywine Recyclers*

10:45 a.m. 11:45 p.m.

**Concurrent Sessions**

**Recycling Building Materials: C & D Doesn't Mean Crush & Dump**

**Normandy**

If strides are to be made toward the 35% Diversion Rate, Construction and Demolition Wastes are a key component. We'll help you understand the new developments and some of the obstacles confronting program managers.

Moderator: Dean DeLong Monroe County  
Panel: Matt Ewadinger NC Recycling Business Assistance Center  
Greg Crawford Steel Recycling Institute

**Organic Wastes: As The Organics Turn**

**Falling Waters**

Large scale food composting and yard waste continues to grow in the Commonwealth. Where are the most successful efforts and what makes them work? What are the struggles associated with potentially putrescent materials and how do you overcome them.

Moderator: Bob Bylone Schuylkill County  
Panel: Cary Oshins Lehigh County  
Patti Olenick PA DEP  
Charlie Wynoski Natural Soil Products

12:00 p.m.

**Lunch & Door Prize Drawing**

*Sponsored by Keystone Sanitary Landfill*

**Seasons**

**Make Recycling Work at the PROP Conference!**

Look for recycling receptacles throughout the Chateau.  
Be sure to place the proper material in the appropriate container.



# Speaker & Facilitator Biographies

**Tom Boushel**, "Multi-Unit Recycling: Reduce, Resuse, Recycle, Re-Educate", Vice-President, Vquip USA, Inc., Mountain Manor PV6, Box 1067, Marshalls Creek, PA, 18335, Phone: (866) 878-4787, Fax: (866) 878-4739, E-mail: tboush@videotron.ca, Website: www.vquip.com

Tom is the Vice President of VQUIP USA, Inc., a major municipal and industrial equipment supplier that distributes specialized recycling equipment to governments, school boards, municipalities, counties, and major industrial concerns throughout Eastern Canada and the Northeast U.S. Tom and his wife Lyna recently became fulltime residents of Pennsylvania.

**Wayne Bowen**, "Legislative Lunch", Environmental Coordinator, Schuylkill River Greenway Association, 960 Old Mill Road, Wyomissing, PA 19610, Phone: (610) 372-3916, E-mail: wbowen@sunlink.net

Wayne recently left the Lehigh County Recycling Office where he served as County Recycling Coordinator. Previously, he had been the Schuylkill County Recycling Coordinator for more than eight years. In Schuylkill County, he oversaw their new 22 site county-wide drop-off recycling program, negotiated a multi-municipal recyclables marketing contract, and implemented a joint facility-recycling program for the County and the City of Pottsville. This spring, Wayne was named Environmental Manager for the Schuylkill River Greenway Association. As side businesses, Wayne also operates an environmental design and consulting firm and serves as a Sewage Enforcement Officer for five townships.

**Robert Bylone**, "Organic Wastes: As the Organics Turn", Recycling Coordinator, Schuylkill County, 401 North Second Street, Pottsville, PA, 17901, Phone: (570) 628-1220, Fax: (570) 628-1039, E-mail: rbylone@co.schuylkill.pa.us, Website: www.co.schuylkill.pa.us

**Greg Crawford**, "Recycling Building Materials: C & D Doesn't Mean Crush & Dump" Steel Recycling Institute, Foster Plaza 10, 680 Andersen Drive, Pittsburgh, PA, 15220, Phone: (412) 922-2772, Fax: (412) 922-3213

**Dean Delong**, "Recycling Building Materials: C & D Doesn't Mean Crush & Dump", Executive Director, Monroe County MWMA, 912 Main Street, Suite 203, Stroudsburg, PA, 18360, Phone: (570) 421-7301, Fax: (570) 476-4889, E-mail: deandwd@ptd.net, Website: www.reachrecycling.org

**Joe Dexter**, "The Forces Driving Disposal and Recycling", Site Manager, Keystone Sanitary Landfill, P.O. Box 249, Dunham Drive, Dunmore, PA, 18512, Phone: (570) 343-5782

**Matt Ewadinger**, "Recycling Building Materials: C & D Doesn't Mean Crush & Dump", Chairman, Southern States Management Coalition, 6028 Wintergreen Drive, Raleigh, NC, 27609, Phone: (919) 715-6504, Fax: (919) 715-6794, E-mail: matt.ewadinger@ncmall.net, Website: www.p2pays.org/rbac

Matt has been the Manager of the North Carolina Recycling Business Assistance Center (RBAC) for nearly four years after serving as a Recycling Market Development Specialist with the North Carolina Division of Pollution Prevention and Environmental Assistance (DPPEA). Prior experience includes work with Gershman, Brickner & Bratton, Inc. (GBB), the Susquehanna-Wyoming Counties (PA) Solid Waste Authority and the Monroe County (PA) General Authority. He has a B.A. in Economics from East Stroudsburg (PA) University and also serves as Chair of the Southern States Waste Management Coalition.

**John Frederick**, "The Odyssey: Continuing the Journey to 35%", Executive Director, Professional Recyclers of PA, P.O. Box 25, Bellwood, PA, 16617, Phone: (814) 742-7777, Fax: (814) 742-8838, E-mail: prop@epix.net, Website: www.proprecycles.org  
John was named Executive Director of PROP in 1998. He served almost seven years as Director of Blair County's Intermunicipal Recycling Committee, administering a multi-municipal recycling in composting program for metropolitan Altoona. He served on the PROP Board of Directors for five years, chairing the organization's Education Committee. Prior to entering the recycling world, John

## Speaker & Facilitator Biographies

taught Earth and Environmental Science, coached basketball, and served as Athletic Director at Bishop Guilfoyle High School.

**Daisy Gallagher**, "Residential Recycling: Recharging Your Creative Battery", Gallagher & Gallagher, Inc., Main Street, Stroudsburg, PA, 18360

**Joyce Hatala**, "School District Recycling: Year Round School Recycling", Recycling Coordinator, Lackawanna County, 3400 Boulevard Avenue, Scranton, PA, 18512, Phone: (570) 963-6868, Fax: (570) 963-6553, E-mail: lackswa@ncx.com, Website: [www.wannarecycle.com](http://www.wannarecycle.com)

Joyce Hatala has been recycling/solid waste coordinator in Lackawanna County since 1989 where she has instituted numerous recycling programs in Lackawanna County's businesses, schools and municipalities. She has spoken to thousands of residents about various environmental topics. Joyce holds a seat on the Pennsylvania State Recycling Advisory Board Committee, and is former president of PROP. She is an active member of many conservation and civic organizations. She received a B.A. from the University of Notre Dame, and a M.A. from the University of Minnesota. She lives at Baylors Lake in Fleetville with her three cats and ferret, all recycled.

**Larry Holley**, "DEP Progress Report", Environmental Project Manager, PA DEP, Rachel Carson Office Building, P.O. Box 8472, Harrisburg, PA, 17105, Phone: (717) 787-7382, Fax: (717) 787-1904, E-mail: [lholley@state.pa.us](mailto:lholley@state.pa.us), Website: [www.dep.state.pa.us](http://www.dep.state.pa.us)

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Carl Hursh has coordinated Pennsylvania's recycling program since 1986 for the Department of Environmental Protection. Carl and his staff are responsible for recycling education, market development, technical assistance and Act 101 grant programs that have provided more than \$260 million to Pennsylvania communities in support of waste reduction, recycling and composting. Carl's B.A. in Natural Sciences, Land Use Planning, and M.Ed. in Environmental Education, were earned at Pennsylvania's Slippery Rock University.

**Susan Mancino**, "Multi-Unit Recycling: Reduce, Reuse, Recycle, Re-Educate", Operations Coordinator, Allentown City, Bureau of Recycling/Solid Waste, 641 South Tenth Street, Allentown, PA, 18103, Phone: (610) 437-8729, Fax: (610) 437-8732, E-mail: [mancino@allentowncity.org](mailto:mancino@allentowncity.org)

Sue is Operations Coordinator for the City of Allentown's highly respected recycling program, overseeing day to day operations and coordinating commercial and institutional recycling in the City. She is additionally responsible for data collection and management and serves as PROP's Data Management Committee Chairperson.

**Irene Mulvihill**, "School District Recycling: Year Round School Recycling", Recycling Specialist, Monroe County MWMA, 912 Main Street, Suite 203, Stroudsburg, PA, 18360, Phone: (570) 421-7301, Fax: (570) 476-4889 E-mail: [comerecyc@mail.uplink.net](mailto:comerecyc@mail.uplink.net)

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The Pennsylvania Department of Environmental Protection's Bureau of Waste Management administers all Act 101 recycling and composting grant programs and related education and market development efforts.

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Cary has been at the Rodale Institute for six years, where he leads a diverse program of research, education and promotional projects related to composting. Recent publications include an economic analysis of four on-farm composters and a report of a food scrap separation and composting demonstration at Muhlenberg College. Prior to graduate school at Cornell University, Cary taught high school science for three years, and worked as a gourmet baker and chef for five years.

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Ann began working for the City of Allentown in 1988 in the Bureau of Health and in 1992, she joined the Recycling Program. As the Education and Enforcement Coordinator for the Bureau of Recycling and Solid Waste, Ann manages and coordinates all of the Bureau's public education and enforcement efforts, as well as the Allentown Clean & Green, ADOPT-A-BLOCK and Graffiti Busters programs. She also serves on the Board of the Lehigh County Chapter of PA CleanWays. Ann has a B.S. degree in Computer Science from Penn State.

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Joanne is the Centre County, PA Recycling Coordinator. She manages the county-wide recycling program, including curbside collection from 17,000 households, a system of over ninety drop-off sites, commercial recycling from 350 establishments and a source separated Materials Recovery Facility with a yearly capacity of 10,000 tons. With the Centre County Solid Waste Authority since 1990, she is also responsible for recycling public education throughout Centre County. Joanne is immediate past President of PROP and has served on the Board of Directors.

**Nancy Tonkin**, "Residential Recycling: Recharging Your Creative Battery", Recycling Coordinator, South Whitehall Township, 4444 Walbert Avenue, Allentown, PA, 18104, Phone: (610) 398-0401, Fax: (610) 398-1068, E-mail: tonkinn@southwhitehalltp.org Nancy administers the recycling program in this growing suburban Allentown township and has worked for South Whitehall Township for 22 years. She is also responsible for water and sewer billing and finances. The New Jersey native attended Keystone Junior College.

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Envirocycle is the leader in CRT glass recycling. They have been involved in the recycling of electronic equipment since 1985, and have recycled CRT's since 1991. Envirocycle is able to adapt the unique services and leading edge technologies to develop processes for environmentally sound reclamation and disposal programs.

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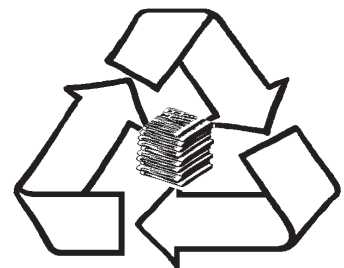
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