

The 15th Annual Conference of the



Quality Does Matter!

July 27-29, 2005

The Penn Stater Conference Center
State College, PA

The Professional Recyclers of Pennsylvania
P.O. Box 25
Bellwood, PA 16617

800-769-PROP
www.proprecycles.org

Closing the loop, we print on recycled paper!

2005 PROP Conference Agenda

Penn Stater Conference Center, State College, PA

(Professional certification courses are marked with an asterisk (*). All sessions and speakers are subject to minor changes.)

Tuesday, July 26, 2005

Pre-conference Tours & Workshops

Busses sponsored by Cleveland Brothers

Recycling Track

Business/Institutional Track

Composting Track

12:30 p.m. 4:00 p.m.

Recycling Business Tour: A Small Town Profile

Tyrone, PA

The small town of Tyrone in northern Blair County is home to the American Eagle recycled paper mill and a growing electronics recycler, Reclamere, Inc. Both are employee-owned companies that found a home in a small community with an eager workforce near important transportation arteries. Bus departs promptly at 12:30 p.m. from the front of the Penn Stater.

Tour Guides:

Amy Farkas, PROP

Joe Harford, Reclamere

Don Miles, American Eagle Paper

University Tour and Institutional Waste Audit Workshop*

Sponsored by AAA Environmental

Waste Assessments (Part 1)

Executive Conference Room 1

This introduction will review the basic steps needed to develop a cost-effective, sustainable institutional or business recycling program.

Presenters:

Tim Breneisen, Lancaster County SWA

Jim Garthe, Penn State University

Corri Gottesman, 3R Consulting

Ric Laudenslager, Villanova University

Al Matyasovsky, Penn State University

Central Pennsylvania Organics Tour

Mifflin & Centre Counties

This tour will include a vermicomposting project in Granville Township, a unique Master Gardener home composting site that uses recycled material in Lewistown, and land application of food processing waste from a facility in Centre County. This tour also leaves from the front of the Penn Stater Conference Center promptly at 12:30 p.m.

Tour Guides:

Bob Kibler, Lewistown Borough

Joanne Shafer, Centre County SWA

2:00 p.m. 6:00 p.m.

Waste Assessment Field Experience

Penn State University Park Campus

The afternoon field trip includes a tour of Penn State's surplus and salvage outlet and an actual waste assessment and examine the recycling and waste reduction efforts in dining and residence halls, public areas, and classroom and office buildings.

Board & workshop dinner sponsored by State College Borough

Other Activities

4:00 p.m. 5:30 p.m.

Recycling Certification Exam Room 211

4:00 p.m. 8:30 p.m.

PROP Board Meeting Executive Conference Room

4:00 p.m. 9:00 p.m.

Exhibitor Setup Presidents' Hall 1,2,3

Waste Assessment Reports

Executive Conference Room 1

(6:00 p.m. - 7:30 p.m.)

Participants will learn how to evaluate data, draw conclusions and will prepare an actual written summation of observations and recycling recommendations.

Wednesday, July 27, 2005

Recycling & Composting Tours: Witnessing Quality First Hand

7:00 a.m. 9:00 a.m.

Continental Breakfast

Sponsored by UNICOR - Lewisburg, PA & Washington, DC

9:00 a.m. 11:30 a.m.

Exhibitor Setup

7:30 a.m. 11:45 a.m.

Recycling Tour (8:30 a.m. departure)

Centre County Solid Waste Authority

Bus Sponosred by Nestor Resources

This tour will highlight the Centre County Solid Waste Authority's recycling facility, transfer station, and "Green" interpretive center.

Participants will also hear about the authority's successful curbside program, drop off collection system.

Tour Guide:

Joanne Shafer, Centre County SWA

Penn State University Composting & Greenhouse Tour (7:30 a.m. departure)

State College & University Park

This tour will include the State College Borough yard waste composting site and grass clipping collection program, Penn State's Organic Materials Processing and Education Center (OMPEC) composting facility, and the University's Agricultural and Biological Engineering plastic-derived fuel heated greenhouse project.

Tour Guide: Jim Garthe, Penn State Department of Agricultural Engineering

Welcome & Opening Plenary Session: Striving for Quality Commodities

12:00 p.m. 1:45 p.m. **Welcome Lunch & Exhibit Hall Opening** *Sponsored by Abitibi Paper Retrievers*

2:00 p.m. 4:00 p.m. **Quality Does Matter: Understanding the State of Today's Commodity Markets**
Presidents' Hall 4 *Sponsored by Winter Equipment*

All types of collection programs and processing methods are constantly battling commodity quality challenges. What issues confront each of the commonly collected materials in Pennsylvania's recycling and composting streams? What can be done to improve quality at each step of the process? A roundtable discussion will follow presentations from each of the major commodity industry organizations.

Facilitator: Ed Latinski, Luzerne County

*Panel: Bill Heenan, The Steel Recycling Institute
Bill Theado, The Newark Group & American Forest and Paper Association
Mike Shedler, NAPCOR
Paul Smith, Owens Illinois & the Glass Packaging Institute*

Evening Activities: Recognizing Quality Professionals

4:30 p.m. 6:15 p.m. **Exhibit Hall Reception** *Sponsored by Blazosky and Associates - State College, PA*

6:30 p.m. **Professional Certification Graduation** *Graduation sponsored by the PA Department of Environmental Protection*

7:00 p.m. **PROP Annual Meeting and Banquet** *Banquet sponsored by Centre County Solid Waste Authority*

9:00 p.m. 11:30 p.m. **Hospitality Suite** *Sponsored by R.W. Beck*

Thursday, July 28, 2005

8:00 a.m. 9:00 a.m. **Continental Breakfast** *Breakfast & morning sessions sponsored by Envirocycle*

Concurrent Roundtables: Operational Quality

Recycling Track

College/University Track

Composting Track

8:30 a.m. 10:00 a.m. **Businesses, Industries, Institutions: Ingredients for Success**
Forum Room 107
Two case studies will set the stage for facilitated discussions among participants in the hopes of better understanding successful strategies and common struggles. Attendees will receive the abridged version of PROP's Commercial, Industrial and Institutional Recycling Manual.
Facilitator: Sue Mancino, City of Allentown
*Presenters: Stephen Weaver, Mack Trucks
Ben Larkey, Verizon*

College & University Recycling Workshop* (Part 2)
Forum Room 109
This session will profile Penn State's recycling program, looking at the basic elements of setting up and operating a university or college program, examining collection practices and discussing material marketing options.
Facilitator: Jim Garthe, Penn State University
*Presenters: Al Matyasovsky, Penn State OPP
John Rossman, Penn State OPP
Joanne Shafer, Centre County SWA*

Composting Roundtable: Stopping Problems Before They Begin
Room 104
How can operators avoid problems with local government, water quality degradation and related regulatory issues? Participants will discuss concerns, challenges and solutions to the issues that typically confront collectors, operators and program managers.
Facilitator: Jan Arnold, Blair County

10:00 a.m. 10:45 a.m. **Muffin Break & Exhibit Visits** *Sponsored by Gannett Fleming*

Building the Foundation for Quality

10:45 a.m. 12:00 p.m. **Recycling Collection Options: What's the Best Fit for You?***
Presidents' Hall 4
Single stream, source separated, or somewhere in between? Single Stream recycling systems now exist in several places in Pennsylvania, yet successful and affordable curbside sort programs are also widespread. This session will sort out the pros and cons of a number of different options.

University Recycling Options: What's the Best Fit for You?*
Forum Room 109
Each college campus has many varied venues within their campus that require vastly different approaches. This can be both administratively complex and economically challenging. How do exceptional programs build and maintain institutional support, solid performance, and financial sustainability?

Organics and Yard Waste Collection
Room 104
A well planned, convenient, and efficient organics collection program doesn't just happen. How do you address seasonal variations, the inconsistent makeup of various materials, or the unpleasant odors associated with grass or food waste? What is the best fit for your program: bags or containers, packers or vacuums, weekly or monthly collection?

Recycling Track**College/University Track****Composting Track****Recycling Collection Options:
What's the Best Fit for You?***

Moderator:
Ed Latinski, Luzerne County
Speakers:
Tim Brownell, Eureka Recycling
Matt Coz, Recycle America
John Yingling, Lycoming County

**Recycling Collection Options:
What's the Best Fit for You?***

Moderator:
Tim Breneisen, Lancaster County SWA
Speakers:
Ric Laudenslager, Villanova University
Wayne DeFeo, Defeo and Associates

Organics and Yard Waste Collection

Moderator:
Justin Miller, Cumberland County SWA
Speakers:
Mike Manna, Woodhue
Lorin Meeder, Cranberry Township
Brad Sollenberger, Blair County

12:00 p.m. 1:15 p.m.

Lunch with Exhibitors*Sponsored by Penn Recycling - Williamsport, PA*

1:15 p.m. 2:45 p.m.

Recycling Education: Renewing the Message*

Presidents' Hall 4

Sponsored by UNICOR

Many of our recycling education programs have changed little since our curbside, commercial or university programs began more than a decade ago. What still works, what changes are needed and what other state or national efforts could help spark our efforts? The firm that worked with the Pennsylvania Department of Environmental Protection and that developed San Jose, CA's exceptional program will be the primary presenter.

Presenter: Tony Silva *ICF Consulting*

2:45 p.m. 3:30 p.m.

Break & Exhibit Visits*Sponsored by MSE Environmental - West Monroe, LA*

3:30 p.m. 5:00 p.m.

Plenary Session: Striving for Program Sustainability and Quality in the Shadow of Uncertainty

Presidents' Hall 4

Will the Recycling Fund remain solvent? PROP's new lobbyist will discuss recent legislative developments and prospects for re-authorization. But even if some degree of fund stability is achieved, infrastructure and education funding will remain in great demand. How can program managers, elected officials, hauling firms and others in the recycling industry keep the Pennsylvania recycling program vibrant? How does DEP hope to make less money do more? What untraditional approaches are being explored?

Moderator: Chuck Raudenbush *Waste Management & PROP Board President*
Speakers: Rocco Pugliese *Pugliese Associates*
Larry Holley *PA Department of Environmental Protection*
Betsy Dorn *R.W. Beck*

5:00 p.m. 6:30 p.m.

Exhibitors' Reception*Sponsored by Staiman Brothers - Williamsport, PA*

6:30 p.m.

The PROP Barbeque*Sponsored by Waste Management, Inc.***Friday, July 29, 2005**

8:00 a.m. 9:00 a.m.

Penn Stater Continental Breakfast*Sponsored by McQuaide, Blasko Law Offices***Concurrent Roundtables: Operational Quality**

8:30 a.m. 10:00 a.m.

Recycling Program Therapy: Avoiding the Mental Anguish

Presidents' Hall 4

Serious recycling issues will be discussed in a light-hearted manner with conference therapist, Dr. Ignored Freud, the little-known sibling of the father of psychoanalysis, Sigmund Freud. This roundtable format will allow participants to raise issues that tested their own mental stability, encouraging discussion among participants and our experts from DEP's technical assistance program.

Therapist: Dr. Ignored Freud *Sigmund's Little-Known Brother*

10:00 a.m. 10:30 a.m.

Break & Hotel Checkout*Sponsored by the American Plastics Council*

10:30 a.m. 12:15 p.m.

Innovative & Successful Programs: Profiles in Excellence*

Presidents' Hall 4

Sponsored by the Pennsylvania Department of Environmental Protection

The Commonwealth of Pennsylvania is incredibly diverse demographically, geographically, economically and transportationally and communities' assets and needs are equally diverse. Continuing our quest for the best fit for individual and unique circumstances, we will examine three vastly different programs that have achieved success with incredibly varied approaches. One has used financial incentives to improve participation rates, another has complimented their curbside program with a comprehensive drop-off arrangement, and the third continues its source separated system that has served it well for more than 25 years.

Moderator: Julie Burt, City of Lancaster
Presenters: Patrick Fitzgerald, Recycle Bank
Donna Albright, City of Bethlehem
Carol Mas, Town of Bloomsburg

12:15 p.m. 1:00 p.m.

Lunch and Door Prize Drawing Sponsored by our County, Authority, Municipal and State Agency Supporters

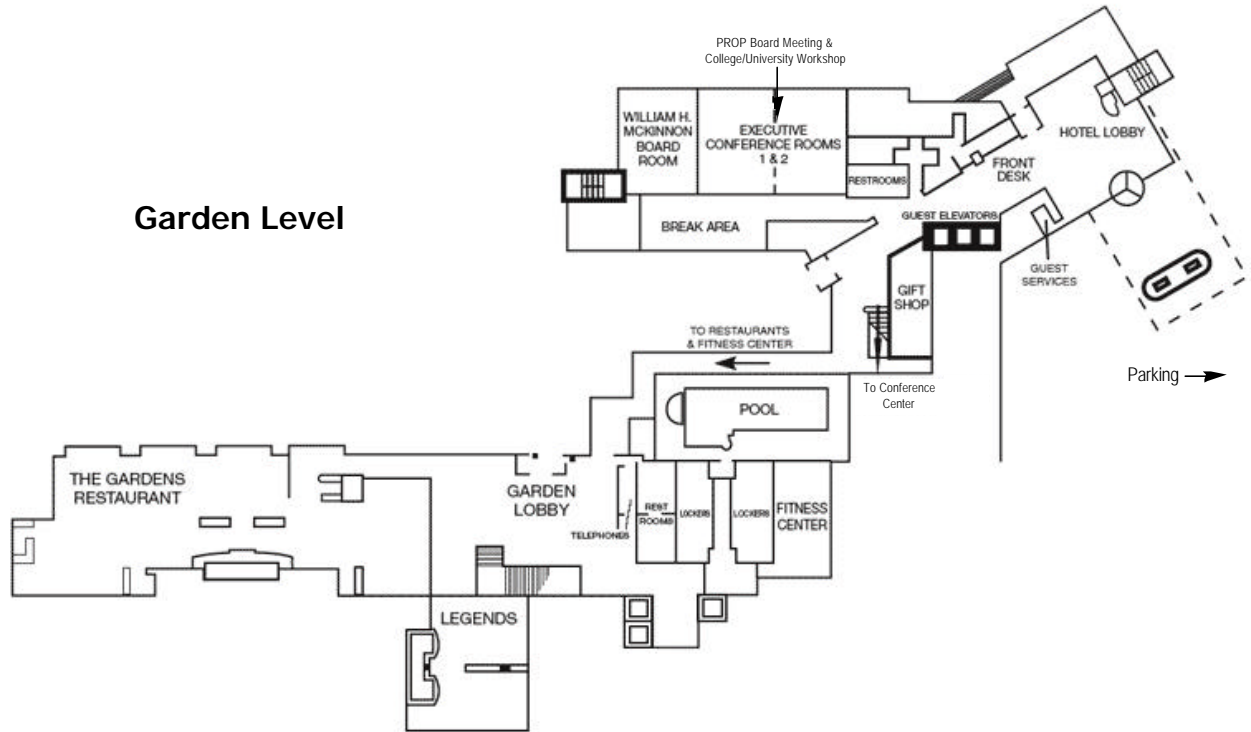
Presidents' Hall 1,2,3

Sponsored by: PA Department of Environmental Protection
Borough of State College
Lancaster County Solid Waste Authority
Montgomery County

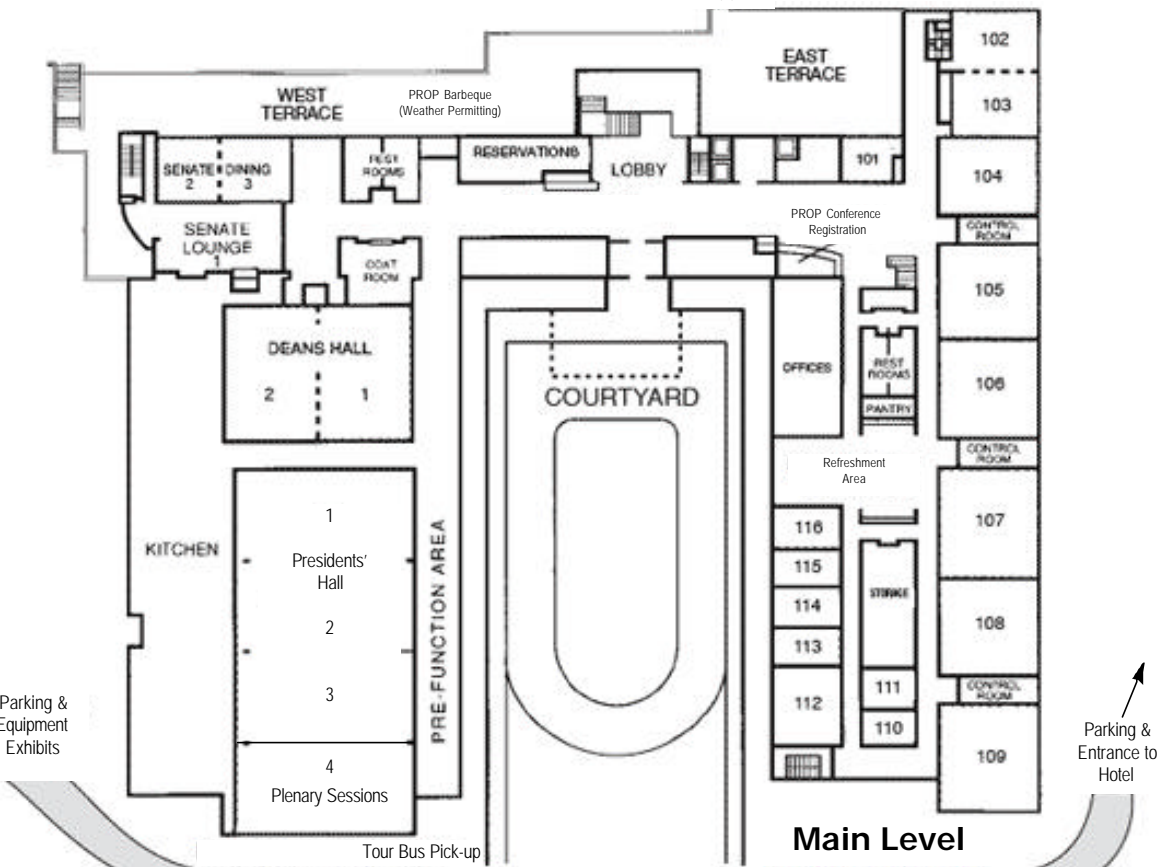
Centre County Solid Waste Authority
Clinton County Solid Waste Authority
Monroe County Solid Municipal Waste Authority

The Penn Stater Conference Center

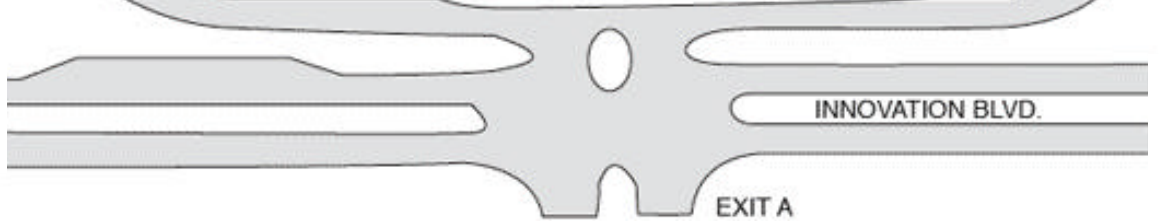
Garden Level



To the Garden Level



Main Level



Conference & Registration Notes

Program Changes — The preliminary agenda and speaker list is subject to minor changes. Check the PROP website, www.proprecycles.org, for more program details and the most current updates.

Payment Information — Payment must be received before final room reservations are made. Registrants that submit their form after July 1, 2005 must secure housing on their own. **No hotel space will be available through PROP at the special conference rate after July 1st.** Extremely late registrations (after July 9) cause us and our facility considerable planning difficulties and late fees must be charged for those registrations. Please mail this form, with check payable to "PROP," P.O. Box 25, Bellwood, PA 16617.

Registrations may also be faxed to (814) 742-8838. Checks for faxed registrations should be sent to the address listed above, or payment may be made by Visa or MasterCard. Sorry, we are unable to accept American Express. Check the appropriate boxes on the registration page and be sure to complete your card number and indicate the name on the credit card.

Professional Certification Courses — The following sessions may be taken as Professional Certification courses. No additional fees are charged for those wishing to take advantage of CEU's. Those note interested in certification credit are still welcome to attend.

- **University Tour & Institutional Waste Audit Workshop**
- **Recycling Collection Options**
- **Innovative & Successful Programs: Profiles in Excellence**
- **Recycling Education: Renewing the Message**
- **College & University Recycling Workshop**

College and University Workshop — The College and University Workshop may be added to your full conference package for an additional \$30.00. If you wish to attend only the College and University Workshop (Tuesday, Wednesday, Thursday), the Workshop is \$300.00 (which includes meals and breaks but does not include lodging).

Silent Auction — PROP is seeking donated items for its always popular PROP Conference Silent Auction and Door Prize Drawing. All donations are tax-deductible and help support PROP, our programs and advocacy efforts. If you are interested in donating an item, please complete the form below and return it with your Registration Form to PROP, P.O. Box 25, Bellwood, PA 16617. If you have questions about the auction, drawing, or would like additional information, please call Becky Miller or Barb Koehle at the PROP office at (814) 742-7777. You can also reach them via e-mail at prop@proprecycles.org. Examples of past donations include:

- Products with recycled material content
- Environmentally friendly products
- Bags of processed compost and mulch
- Sports memorabilia
- Tickets to sporting events and amusement parks
- Craft items and gift baskets

Name of donor: _____ Donor Affiliation/Business _____

Item description: _____

Value of donation: _____ Donor's Phone: _____

Who Should Attend?

PROP conferences offer something for everyone in the recycling and composting fields. Specialty sessions are geared toward colleges and universities, municipal programs, processors, composters and counties. Beyond the educational opportunities, PROP conferences are a great way to network with others in your field. Need more reasons to attend?

Municipal Coordinators will have the opportunity to hear about innovative and successful programs, improving material quality to decrease overall program costs, the pros and cons of various collection options, and how to renew your message to the public.

College and University Coordinators can tour Penn State's facilities, learn more about performing waste audits and exchange ideas on how to improve participation and make their programs more sustainable.

Private Sector Collectors and Processors will have the opportunity to discuss various collection and processing options, how to build partnerships to improve material quality, and discuss how businesses, industries and institutions can work together to improve their programs.

Composters have sessions geared specifically toward their needs. A roundtable discussion will look at ways to avoid problems with local government, water quality degradation and regulatory issues. Two organics tours will be featured and an organics collection session will examine.

County Coordinators will be provided with tools to help improve material quality, enhance education efforts, better understand various collection options and better understand how to tackle business and institutional recycling.

Business, Industry, and Institutional Managers will have their own track on Wednesday and Thursday, focusing on how they can address their overall recycling and waste reduction efforts, improving material quality and participation levels.

Quality Does Matter! Registration Form

In an effort to facilitate our conference planning, we encourage timely registration and payment. **Hotel packages through PROP cannot be secured after July 1, 2005** and any payments received after July 11 will be assessed a late charge of \$50 for the complete conference and \$25 per day for daily registration.

Attendee Information

Name _____ Nickname _____
 Title _____ Affiliation _____
 Address _____ Phone (_____) _____
 City _____ State _____ Zip _____ Fax (_____) _____
 E-mail _____ Website _____ County _____

Registration Options—Please highlight the preferred option and complete *Amount Due*. Registration includes entry to all sessions, the Exhibit Hall, and all meals and breaks listed in the program for the day(s) selected.

PROP/SWANA Members	Non-Member Rate	Full Conference Registration Early Bird & Regular Rates		Amount Due
		Lodging & Meals	Lodging Dates	
\$330	\$405	Commuter rate - Meals/Picnic/Breaks but no lodging	None	
Sorry, lodging packages through PROP are not available after July 1st.				
Your are welcome to register at the commuter rate and secure lodging on your own.				

PROP/SWANA Members	Non-Member Rate	Daily Registration Rates		Amount Due
		Package	Lodging	
\$155	\$200	Wednesday Sessions + Full meal/entertainment package	None	
\$175	\$225	Thursday Sessions + Full meal/entertainment package	None	
\$125	\$185	Friday Sessions + Full meal/entertainment package	None	

Tuesday Accommodations & Pre-conference Events			Amount Due
<input type="checkbox"/> Pre-conference Recycling Business Tour (\$15)	<input type="checkbox"/> Pre-conference Composting Tour (\$15)		
<input type="checkbox"/> College & University Workshop	<input type="checkbox"/> Workshop Only (\$300)	<input type="checkbox"/> As part of conference registration (\$30)	
<input type="checkbox"/> Additional meal/tour packages or special room arrangements		Call for rates	
<input type="checkbox"/> Vegetarian meals (No extra fee)		<input type="checkbox"/> Kosher meals (No extra fee)	
<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa	Name on Card: _____	Credit Card #: _____ Expires: _____

PROP Membership—Join PROP *now* and save on the 2005 conference fees and future PROP event and course fees!

PROP Membership - Please check appropriate category(ies)		Amount Due
<input type="checkbox"/> Individual Membership (\$95)	<input type="checkbox"/> Non-Voting Associate/Student Membership (\$25)	
<input type="checkbox"/> Office/Group Membership(\$250) - <i>Up to four recycling professionals from a single office or department.</i>		
<input type="checkbox"/> Corporate (\$550) - <i>Office membership benefits plus a 1/2 page ad in conference program and PROP website.</i>		
<input type="checkbox"/> Sponsor (\$1,500) - <i>Office membership benefits plus a full page ad in conference program and PROP website.</i>		
<input type="checkbox"/> NRC Membership included in PROP Membership. Please consider a \$35 payment to defray this cost to us.		
Grand Total Due		