

**Register Now...**

We've sold out our exhibit hall five straight years. So don't be left out in the cold. Save your spot now for one of the best state recycling conferences in the US.



## 15th Annual Conference

# Quality Does Matter!



## Exhibitor and Advertising Information

The Penn Stater Conference Center  
State College, Pennsylvania

July 27 - 29, 2005

Exhibit with us at PROP's 15th Annual Conference, July 27-29 in State College, Pennsylvania. The PROP conference boasts the largest gathering of public and private sector recycling and composting professionals in the state and is one of the largest in the nation.

**Who is PROP?**

As Pennsylvania's association of recycling, and composting professionals, PROP is the voice of recycling and composting in Pennsylvania. The organization is dedicated to the promotion and enhancement of recycling in Pennsylvania through education, information exchange, technical support, applied research, and coordination of recycling industry and market development initiatives.

**About this Booklet**

This booklet contains all the information you need to exhibit at our conference, including sponsorship, advertising rates, and membership information. If you have questions, please contact the PROP office by e-mail at prop@proprecycles.org or phone at (800) 769-PROP (7767). Both attendee and exhibitor brochures are also available on our website, www.proprecycles.org.

**Show Dates and Hours**

Tuesday, July 26, 2005

Set-Up.....4:00 p.m. to 9:00 p.m.

Wednesday, July 27, 2005

Set-Up.....7:30 a.m. to 11:30 a.m.

Exhibition...11:30 a.m. to 6:30 p.m.

Thursday, July 28, 2005

Exhibition.....10:00 a.m. to 6:30 p.m.

Tear Down.....After 6:00 p.m.

Not sure if exhibiting is right for you? Consider advertising or explore your attendee options on our web site, [www.proprecycles.org](http://www.proprecycles.org) or call us at (800) 769-PROP to request an attendee brochure.

**Preliminary Conference Schedule & Sponsorship Options**

		Session/Event	Sponsorship
<b>Tuesday, July 26, 2005</b>			
12:30 p.m.	4:00 p.m.	Pre-Conference Tour Bus & Lunch	\$ 375
4:00 p.m.	7:00 p.m.	PROP Board Meeting & Welcome Dinner	\$ 375
4:00 p.m.	9:00 p.m.	Exhibitor Setup	
<b>Wednesday, July 27, 2005</b>			
7:30 a.m.	11:30 a.m.	Exhibitor Setup	
7:30 a.m.	11:30 a.m.	Recycling and Composting Tours	\$ 375
11:30 a.m.	1:15 p.m.	Lunch & Exhibit Hall Grand Opening	\$1,500
1:15 p.m.	3:30 p.m.	Opening Plenary Session:Quality Does Matter	\$ 375
4:45 p.m.	6:30 p.m.	Exhibit Hall Reception	\$1,500
7:00 p.m.		Annual Meeting & Banquet	\$4,000
9:00 p.m.	11:30 p.m.	Hospitality Suite	\$ 750
<b>Thursday, July 28, 2005</b>			
8:30 a.m.	9:45 a.m.	Concurrent Sessions	\$ 375
10:00 a.m.	10:45 a.m.	Muffin Break with Exhibitors	\$ 375
10:45 a.m.	12:00 p.m.	Concurrent Sessions	\$ 375
12:00 p.m.	1:15 p.m.	Lunch Buffet with Exhibitors	\$1,500
1:15 p.m.	2:45 p.m.	Recycling Education Plenary Session	\$ 375
2:45 p.m.	3:30 p.m.	Break & Exhibit Visits	\$ 375
3:30 p.m.	5:00 p.m.	Sustainability Plenary Session	\$ 375
5:00 p.m.	6:30 p.m.	Exhibit Visits	\$ 750
6:30 p.m.		PROP's Annual Barbeque	\$4,000
6:30 p.m.		Exhibitor Tear Down Begins	
<b>Friday, July 29, 2005</b>			
8:30 a.m.	12:00 p.m.	Morning Sessions & Break	\$ 375
12:00 p.m.	1:00 p.m.	Lunch and Prize Drawing	\$1,500

# Exhibitor Packages



Exhibitors at PROP’s annual conference have access to the one of the largest annual gathering of recycling, solid waste, and composting professionals in the United States. We work hard to provide opportunities for attendees and exhibitors to interact. The Penn Stater’s spacious exhibit area should again provide for an excellent exhibiting environment.

## Quality Time With Attendees

Every year we look for new ways to provide more networking opportunities for our exhibitors. We have again scheduled a number of events inside the exhibit hall this year, including all but one of our meals.

Our exhibition time kicks off July 27th with an opening day lunch in the exhibit hall and our traditional reception that evening. The reception provides a leisurely opportunity for our attendees to visit your booths and discuss their needs. The second day includes two breaks, an extended lunch, and exhibit time before the barbeque. There will also be time for informal visits during the day.

## Packages and Exhibit Space

There are more than 40 exhibit spaces available, 8’ x 10’ in size. Please see the facility floor plan for a layout of the exhibit area. Exhibitors should select their first three choices in the exhibit hall.

All exhibit spaces include a table, chair and sign. Vendors requiring electric or other utilities must notify us of those needs in advance.

## Lodging Options

Standard Exhibitor packages include a full meal and entertainment package. You may make lodging arrangements on your own or save \$25 on your exhibit space if you take advantage of our Exhibit/Lodging package. Please be sure to note your choice on the registration form.

## Additional Meal Packages

Additional meal and entertainment packages are available for spouses, associates, family members or guests at a rate of \$175. (One meal and entertainment package is included with each exhibit space.) For youth rates or special needs, please contact the PROP office (800-769-PROP or prop@proprecycles.org).

## Exhibit Space Rental Fees

### Member:

Regular Full Exhibit Space.....\$675  
Add Manufactured Soils Conference...\$150

### Non-Member:

Full Exhibit Space.....\$795

## Corporate & Major Conference Sponsors

Exhibit Space included in sponsorship.

## Program Booklet Information

Please note: All exhibitors are profiled in both our program booklet and on the PROP website. Be sure to provide us with your profile information by July 1st so your company or organization can be included. Similarly, if you choose to advertise, all advertisement copy must be received by that date.

## Lodging/Breakfast Package

Purchase at least one night of lodging at the host hotel through PROP and receive a \$25 reduction on the Exhibitor package.

Single Occupancy per Night..... \$115  
Double Occupancy per Person..... \$ 70

## “Commodity Row” Special

Since we’re all about quality this year, we’re offering a special sponsorship for associations and industry representatives. Get the benefits of a supporting sponsorship described on page 3 and save \$175!

## Composters’ \$150 Special

Do you sell composting equipment or services? Get a full exhibitor package for our November Manufactured Soils Conference for only \$150 additional if you exhibit at the July PROP conference.

# Sponsorship Information



Demonstrate your commitment to and support for recycling in Pennsylvania by becoming a conference sponsor. We offer five levels of conference sponsorship, each with its own benefits. A special reduced package rate is also available for exhibitor/sponsorship packages.

## Conference Gold Sponsorship

Our full Conference Gold Sponsorship supports our entire two and half day event. Your package also includes:

- Full page conference booklet ad and a full page ad in our magazine, the Pennsylvania Recycler
- 8' x 10' display space
- Three lodging/meal and entertainment packages
- Display of your corporate banner throughout the conference
- Up to five one year memberships in PROP.

## Corporate Sponsorship

Becoming a corporate partner entitles you to sponsor either the Wednesday banquet or the Thursday barbeque. Your package also includes:

- Full page conference book ad
- 8' x 10' display space
- A lodging/meal and entertainment package
- Display of your corporate banner
- Up to four one year memberships in PROP.

## Major Sponsorship

Purchasing a major sponsorship entitles you to sponsor lunch on Wednesday, Thursday, or Friday. While this package does not include lodging, it does include one meal and entertainment package. It also include:

- Half page advertisement in the conference booklet
- 8' x 10' display space
- An easel display at the meal
- Recognition on conference sponsor signage.

## Sponsorship Packages

### *Conference Gold Sponsorship*

\$10,000

### *Corporate or Agency Sponsorship*

\$4,000

### *Major Sponsorship*

\$1,500

### *Supporting Sponsorship*

\$750

### *Event Co-Sponsorship*

\$375

### Sponsorship & Exhibitor Combos

Purchase an exhibitors' package with your sponsorship, and realize savings of up to \$100.

### *“Commodity Row” Special*

Supporting Sponsorship plus Commodity Row Exhibit and save \$175!

\$1,000

### *Supporting Sponsorship plus Exhibitor Package*

\$1,175

### *Event Co-Sponsorship plus Exhibitor Package*

\$875

## “Commodity Row” Special

Since we're all about quality this year, we're offering a special sponsorship for associations and industry representatives. Get the benefits of a supporting sponsorship described below but save \$175!

## Supporting Sponsorship

Supporting sponsorship allows you to choose from one of the following options: sponsoring a bus for two days of the conference, co-sponsorship of a lunch or breakfast, or sponsorship of the conference program booklet. Sponsorship at this level entitles you to:

- Quarter page advertisement in the conference booklet
- Easel display at the event or at the registration table
- Recognition on the conference sponsor signage

## Event Co-Sponsorship

This economical sponsorship allows you to support the Tuesday board meeting, one of the sessions, a break in the exhibit hall, or a bus for one of the tours. This package includes:

- Business card advertisement in the conference booklet
- Shared easel display at the event
- Recognition on conference sponsor signage

## Silent Auction

Each year, exhibitors and attendees bid on an array of items during PROP's Silent Auction. To donate an item for the silent auction or our door prize drawing, fill out the form in this booklet or e-mail us at [prop@proprecycles.org](mailto:prop@proprecycles.org).



# Registration Form



## Exhibitor Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

City/County/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Type of product or service \_\_\_\_\_

## Exhibit Options

One meal and tour package is included in Full Exhibit Packages or Corporate and Major Sponsorship. Be sure to mark your first five exhibit space choices on the site map on the reverse side. Subtract \$25 from your exhibit costs if you also secure one nights lodging at the Penn Stater through PROP.

- Member Full Exhibit Rate - \$675
- Non-member Full Exhibit Rate - \$795 \$\_\_\_\_\_

## Lodging Options

A nights lodging and the Penn Stater's delicious breakfast buffet is \$115 for single occupancy and \$70 double occupancy per night. As noted in the exhibit options, a one night lodging commitment entitles you to a \$25 reduction on your exhibit space.

- Tuesday, July 26  Thursday, July 28
- Wednesday, July 27  I will not be staying at the Penn Stater \$\_\_\_\_\_

## Sponsorship Options (Member/Non-member)

- Break or Co-Sponsorship (\$375/\$475)  Co-Sponsorship & Exhibit (\$875/\$975)
- Supporting Sponsorship (\$750/\$850)  Supporting Sponsorship & Exhibit (\$1175)
- Major Sponsorship (\$1500)  Corporate Sponsorship (\$4000)

Please list your event sponsorship preferences.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_ \$\_\_\_\_\_

## Advertising Options

- Business card (\$50)  Half page 7.5" x 4.75" (\$175)
- Quarter page (\$100)  Full page 7.5" x 10" (\$325) \$\_\_\_\_\_

## Membership Options

- Individual Membership (\$95)
- Office/Group Membership-Includes up to four memberships (\$250)
- Corporate Membership-Includes up to four memberships & a half page ad (\$550)
- Sponsor Membership-Includes up to five memberships & two large ads (\$1,500) \$\_\_\_\_\_

## Meals & Entertainment Package (for additional persons)

- \$175 (The package includes all meals and breaks, the annual banquet and barbeque, the Exhibit Hall reception.) \$\_\_\_\_\_

**Grand Total** \$\_\_\_\_\_

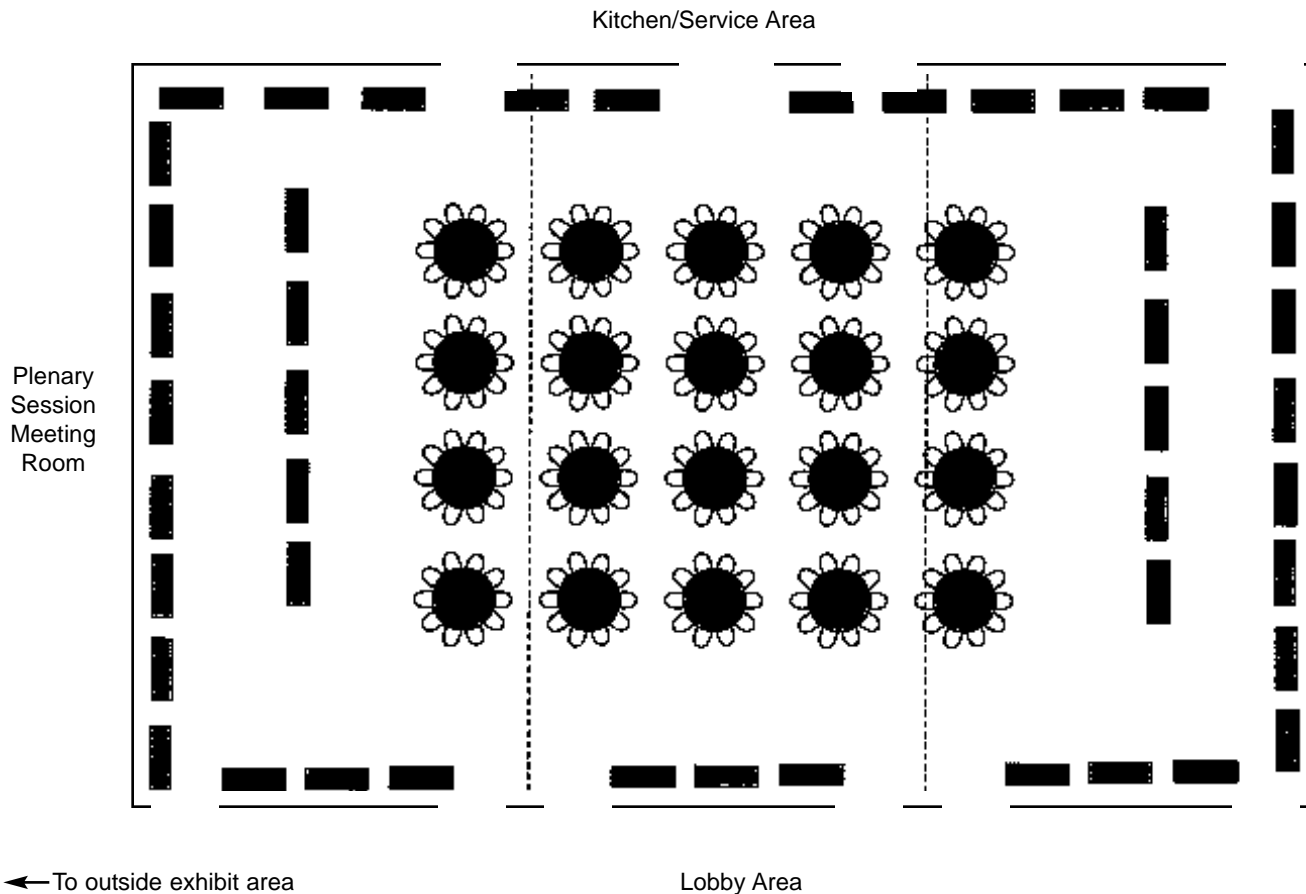
Please make check payable to PROP or fill out credit card information at left and mail to:  
 PROP, P.O. Box 25, Bellwood, PA 16617  
 Credit card orders may be faxed to (814) 742-8838.  
 Sorry, we cannot take American Express.

Credit Card Information	
Credit Card # _____	Expiration Date _____
Type of Card: <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	
Signature _____	

# Exhibit Hall



Please indicate your first five exhibit space choices, numbering them 1 - 5. Space will be assigned on a first-come, first-served basis. Payment in full must be received before space is reserved.



← To outside exhibit area

Lobby Area

# Silent Auction & Prize Drawing



PROP is seeking donated items for its always popular Silent Auction and Door Prize Drawing. All donations are tax-deductible and help support our organization, our programs, and our advocacy efforts. Past donations have included products made with recycled content, bags of processed compost and mulch, sports memorabilia, craft items and gift baskets. If you are interested in donating an item, please complete the form below and return it with your Registration Form. If you have questions about the auction, drawing, or would like additional information, please contact either Barb Koehle or Becky Miller at (814) 742-7777. Thank you for supporting PROP!

Donor or Company: \_\_\_\_\_  
Donor's Phone: \_\_\_\_\_  
Item description: \_\_\_\_\_  
Item Value \_\_\_\_\_  
Value of donation: \_\_\_\_\_

# Advertising



Advertising in the conference program booklet is the fastest and easiest way to reach our attendees. The booklet is distributed to each person attending the conference and contains vital information pertaining to the conference. Placing an ad in this booklet will put your name in the hands of hundreds of recycling and solid waste professionals. Even if you can't physically attend the conference, we encourage you to place an ad.

## Ad Rates

Ad space is included in conference sponsorship packages. See our sponsorship page for the details. If advertisement alone is a better fit for your firm, options ranging from a \$50 business card ad to a full page ad are available. Special rates are available for those wishing to advertise in both the program and the summer edition of our new magazine, the *Pennsylvania Recycler*.

Half Page Ad 3.25" x 10" \$175	Quarter Page Ad 3.25" x 5" \$100	Half Page Ad 7.5" x 5" \$175	Full Page Ad 7.5" x 10" \$325 or free as part of Corporate or Agency Sponsorship
	Business Card 3.5" x 2" \$50	Business Card \$50	
		Quarter Page Ad 7.5" x 2" \$100	

## Mechanical Specifications

Listed advertising rates are for one color, camera-ready copy. Editing work and additional colors may require additional charges. We prefer that artwork be sent electronically as a TIF or JPG file. We work with the following software: Quark XPress (4.0 and up), Adobe Illustrator 10 and Adobe Photoshop 6. We cannot guarantee publication for ad copy submitted after July 1st.

# Membership Information



Still not a PROP member? Its not too late to sign up and enjoy a discount on your conference exhibition fees, ads, or sponsorship rates. In addition to these benefits, PROP members also receive a subscription to our quarterly newsletter, *The PROPonent*, membership in the National Recycling Coalition (NRC), full voting privileges, and access to a network of 450 of your peers from both the private and public sector.

PROP Membership Levels and Rates		
	Individual Members	Cost
<b>Regular</b>	1	\$ 95
<b>Office/Group</b>	4	\$ 250
<b>Corporate</b>	4	\$ 550
<b>Sponsor</b>	5	\$1,500

We have several levels of membership to choose from. The Corporate level is intended for larger regional companies and the Sponsor category for national firms or organizations. Corporate and major sponsorships include membership for up to five people and a free advertisement in our magazine or newsletter. (Keep in mind that Gold or Corporate conference sponsorship includes Corporate or Sponsor level membership.)

We hope that you will see the worth in becoming a part of Pennsylvania's only association dedicated to recycling, composting, and solid waste issues.

## Conference Exhibitor & Sponsorship Package Summary

Sponsorship	Signage	Booklet Ad	Exhibit Space	Lodging Packages	Meal Packages	Included Memberships
<b>Conference Gold Sponsorship \$10,000</b>	Banner & Exhibit	Full Page	8' x 10'	3	3	Sponsor Level \$1,500 Value
<b>Corporate Sponsorship \$4,000</b>	Banner & Exhibit	Full Page	8' x 10'	1	1	Corporate Level \$500 Value
<b>Major Sponsorship \$1,500</b>	Easel & Exhibit	Half Page			1	Office Level \$200 Value
<b>Supporting Sponsorship \$750</b>	Easel	Quarter Page				
<b>Event Co-Sponsorship \$375</b>	Easel	Business Card				
<b>Supporting Sponsor + Exhibit \$1,175</b>	Easel	Quarter Page	8' x 10'		1	
<b>Event Co-Sponsor + Exhibit \$875</b>	Easel	Business Card	8' x 10'		1	
<b>Main Hall Exhibit Space \$575</b>		Exhibitor Profile	8' x 10'		1	
<b>Lodging - \$110 per night</b>				1		
<b>Extra Meal Package - \$175</b>					1	

**PROP**  
**P.O. Box 25**  
**Bellwood, PA 16617**

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