

Recycling 511: Business Planning for the Solid Waste Professional

Date

March 11, 2009

Location

Centre County Solid
Waste Authority
253 Transfer Road
Bellefonte, PA 16823

Tuition

\$ 59/Member
\$199/Non-Member

Application Deadline

March 2, 2009

Lodging

Hampton Inn State College
1101 East College Avenue
State College, PA 18801
814-231-1590
\$88/night

When making your reservation be sure
to ask for the group code PR1. Rooms
will be available until March 16, 2009.

This course will teach business planning and strategies for both public and private sector recycling and waste professionals. We will address marketing and customer service as well. Upon completion of Business Planning for Solid Waste Professionals, participants will receive a Penn State certificate verifying the .4 CEUs earned toward the Certified Recycling Professional Program.



Instructors and Presenters

Denise Bechdel, Penn State SBDC
David Jordon, Penn State SBDC
Steve Deasey, Gannett Fleming
Dave Minnear, L. Robert Kimball
Terry Keene, Barton & Loguidice
Bob Anderson, FCR Recycling
Christopher Giovetsis, Republic Waste
John Yingling, Lycoming County RMS
Services

Who Should Attend?

Anyone who is in the process of planning
for a business or who would like to have
a better understand of how to go about
writing a business plan. This class will
be beneficial to both the public and
private sector

Sponsored By



Tentative Schedule

11:30 am Zero-Waste Lunch and Registration

12:00 pm Welcome

12:30 pm Business Planning

We will focus on how to write a business plan as well as focusing on understanding what you need to consider. You will have a better understanding of the business planning process. We will also discuss marketing and customer service.

1:30 pm Consultants Roundtable

Learn how consultants can be a benefit to your business planning process.

2:30 pm Break

2:45 pm Processor Roundtable

We will have an open discussion with both public and private sector processors about how they run their business. This will be a great opportunity to pick their brains and gather great ideas!

3:45 pm Wrap-Up

4:00 pm End of Day

Session Highlights

- **learn the ins and outs of planning for your own recycling facility**
- **walk away with a better understanding of the business planning process**
- **expert advice from top notch business planning experts**
- **panel discussions with members from both public and private sector organizations**
- **focus on marketing and customer service**

Registration Form

ENVE 6511

Recycling 511/Business Planning for the Solid Waste Professional

Wednesday, March 11, 2009

\$59/Member \$199/Non-Member

Name: _____

PSU ID Number (If unknown leave blank): _____

Affiliation: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ E-Mail _____

- For PROP members: if you are a member of PROP, check this box and fill out the information below with the member rate for the course.
- If you are not currently a member of PROP, you will be charged the non-member rate. The non-member rate covers the course fee as well as a regular PROP membership. By paying the Non-Member rate, you will become a member of PROP for one year. If you have questions, please contact Amy Carlotto Zuckett at azuckett@proprecycles.org or 800-769-7767. For additional membership information visit www.proprecycles.org.

Registration Fees

- Enclosed is a check for \$_____ payable to: The Pennsylvania State University, Federal ID #246000376.
- Bill my employer. A letter of authorization, printed on organization letterhead and including the participant's name, social security number, and fees billable, must be attached to the registration.
- PA DEP staff member/No Payment Instructor/No Payment Scholarship/No Payment
- Charge \$_____ to my VISA MasterCard

Card No. _____

Exp. Date _____

Cardholder's Name (please print) _____

Cardholder's Signature _____

Mail completed registration form with payment to: Penn State Altoona, 1431 12th Avenue, Continuing Education & Training, Altoona, PA 16601 or fax with credit card or billing information to 814-949-5314.

More Program Information

Fees and Registration

The fee per person covers instruction, handout materials, breakfast, refreshments, and lunch. Advanced registration and payment is required by March 2, 2009. If you register after March 2, add \$20 to your total to cover the late fee charge. A letter of confirmation will be mailed or faxed to you prior to the class.

Scholarships

PROP and DEP are offering (limited) scholarships to supplement course fees and are available to those who qualify. Contact Amy Carlotto Zuckett for an application form.

Scholarship application forms must be received at least two weeks prior to the course date.

Pennsylvania State University Policy The Pennsylvania State University is committed to the policy that all persons shall have equal access to programs, facilities, admission and employment without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. It is the policy of the University to maintain an academic and work environment free of discrimination, including harassment. The Pennsylvania State University prohibits discrimination and harassment against any person because of age, ancestry, color, disability or handicap, national origin, race, religious creed, sex, gender identify, sexual orientation or veteran status. Discrimination or harassment against faculty, staff or students will not be tolerated at The Pennsylvania State University. Penn State is committed to affirmative action, equal opportunity, and the diversity of it's workforce. U.Ed. AA 09-109jfs25.

Contact Us

Certification: Amy Carlotto Zuckett,
Education Director, (814) 742-7777
azuckett@proprecycles.org

Registration & Payment: Janine Strasser,
Penn State Continuing Education & Training,
1-800-848-9843 option 6 jfs25@psu.edu

Professional Recyclers of PA
PO Box 25
Bellwood, PA
16617
www.proprecycles.org